

**SENATE MEETING  
PUBLIC SESSION  
MINUTES**

June 25, 2014  
3:30 – 5:30 PM

Senate Chambers (Room 1079 Administration Building)

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**Present:**

M. Dale (Chair), B. Deo, L. Dickson, D. Erasmus, M. Green, S. Green, R. Giardino, R. Luke Harris, L. Horianopoulos, T. Hanschen (Secretary of Senate), K. Keen, E. Korkmaz, J. Kormos, C. Myers (Recording), C. Nolin (Vice Chair), Kirsten Reimer, R. Robinson, J. Safaei Boroojeny, W. Schwab, P. Siakaluk, K. Smith, R. Tallman, S. Wagner, K. Walker, T. Whitcombe, A. Wilson, J. Young, S. Zahir

**Regrets:**

E. Annis, R. Bird, J. Brown, D. Burke, L. Handfield, A. LeBlanc, D. Nyce, Kerry Reimer, D. Ryan, B. Schorcht, A. Stroet, B. Wang

**Absent:**

R. Brouwer, C. Carriere, K. Kuo

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The meeting commenced at 3:30 p.m.

**1.0 S-201406.01**

**Approval of the Agenda**

Dickson

That the agenda for the June 25, 2014 Public Session of Senate be approved as presented.

It was requested that agenda item 12.3 be moved to the *in camera* session agenda. As there were no objections to this request, the motion to approve the agenda, as amended, was CARRIED.

**2.0 S-201406.02**

**Approval of Senate Minutes**

Horianopoulos

That the minutes of the May 28, 2014 Public Session of Senate be approved as presented.  
CARRIED.

**3.0 Business Arising from Previous Minutes of Senate**

No business arising was identified.

**4.0 President's Report**

**Dale**

Dr. Dale reported on several matters, and his report is attached to these minutes as "Appendix I."

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**5.0 Report of the Provost** **Young**

Dr. Young had several items to report on, and his report is attached to these minutes as "Appendix II."

**6.0 Report of the Registrar** **Hanschen**

Mr. Hanschen had nothing to report.

**7.0 Question Period**

A Senator asked whether the Administrative Services Delivery Transformation project would impact UNBC, and Dr. Dale responded that it was too early to determine but that some of the initiatives viewed as potentially helpful will not necessarily be helpful to UNBC. He anticipated more opportunities in the future, however.

When asked about the status of the Presidential search, Dr. Dale replied that the committee continues its work.

A question about a policy in relation to the number of e-mails that NUGSS can send in a year was raised, and Mr. Hanschen agreed to ask the Chief Information Officer about this matter and pass the information along to the Senator who raised the question.

A Senator asked how "the human element" could be addressed in policy enforcement and it was noted that policies often contain words such as "normally" or "may", allowing for some discretion to be exercised. It was also indicated that students can appeal decisions affecting them.

**8.0 Removal of Motions from the Consent Agenda**

There were no requests to remove motions from the consent agenda.

**9.0 Committee Reports**

**9.1 Senate Committee on Academic Affairs** **Young**

**"For Approval" Items:**

**S-201406.03**

**Approval of Agreement of Cooperation between The Board of Education of School District No. 91 (Nechako Lakes) and the University of Northern British Columbia**

Smith

That, on the recommendation of the Senate Committee on Academic Affairs, the Agreement of Cooperation between The Board of Education of School District No. 91 (Nechako Lakes) and the University of Northern British Columbia be approved as proposed.

Effective date: August 2014

CARRIED.

**S-201406.04**

**Approval of Threshold for Administration of Evaluations**

Horianopoulos

That, on the recommendation of the Senate Committee on Academic Affairs, evaluations only be administered if a course has a minimum of 8 students registered in it.

Effective date: September 2014

Dr. Young provided some background information regarding this motion, noting that no policy exists regarding the practice of administering evaluations only for courses containing more than 5 students. The issue was discussed and the question was called.

DEFEATED.

Upon the motion being defeated, Dr. Young suggested the matter be referred back to the Senate Committee on Academic Affairs as the issue was already on the next agenda of that committee for further discussion.

**“For Information” Items:**

**SCAAF201406.05**

**Changes to Course Co-requisites — NURS 317-5.5**

Young

That the removal of the co-requisite for NURS 317-5.5 Nursing Theory and Practice: Maternity, on page 270 of the 2013/2014 undergraduate calendar, be approved as proposed.

Effective date: September 2014

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

**NURS 317-5.5 Nursing Theory and Practice: Maternity** This course takes a women- and family-centred, strengths-based approach to caring for individuals and families of diverse and multicultural backgrounds in the childbearing experience. Emphasis is placed on the integration and application of evidence-based theory, standards for nursing practice, effective communication, critical thinking and use of the nursing process to optimally prepare nurses as caregivers and collaborators with childbearing women, neonates, families, and the health care team.

~~Pre or Co- Prerequisites:~~ NURS 220-5, or permission of the Chair, School of Nursing

~~Precluded:~~ NURS 310-3, NURS 311-5, NURS 321-2.5

**SCAAF201406.06**

**Changes to Course Co-requisites — NURS 318-5.5**

Young

That the removal of the co-requisite for NURS 318-5.5 Nursing Theory and Practice: Pediatrics, on page 270 of the 2013/2014 undergraduate calendar, be approved as proposed.

Effective date: September 2014

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~striketrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

**NURS 318-5.5 Nursing Theory and Practice: Pediatrics** This course emphasizes the health of infants, children, and their families, with a focus on health promotion, risk reduction, disease prevention and common health problems. Particular attention is on northern populations and First Nations groups. Information and clinical practice relating to acute and chronic conditions and medical/surgical interventions are included. The impacts of illness, disability and medical/surgical care on the child and family unit are explored. Concepts of health promotion, effects of genetics and environment on child health and the influence of social determinants of health are introduced. Clinical experiences occur in acute pediatric and selected community settings, providing opportunities to apply pediatric nursing knowledge.

~~Pre or Co- Prerequisites:~~ NURS 220-5, or permission of the Chair, School of Nursing

~~Precluded:~~ NURS 310-3, NURS 311-5, NURS 322-2.5

**9.2 Senate Committee on First Nations and Aboriginal Peoples**

**Young**

**S-201406.05**

**Approval of Memorandum of Understanding between UNBC and the Lake Babine First Nation  
Smith**

That, on the recommendation of the Senate Committee on First Nations and Aboriginal Peoples, the Memorandum of Understanding between UNBC and the Lake Babine First Nation be approved as proposed.

Effective date: Upon approval by all parties

CARRIED.

**S-201406.06**

**Approval of Memorandum of Understanding between UNBC and the Tsilhqot'in National  
Government (TNG)**

Whitcombe

That, on the recommendation of the Senate Committee on First Nations and Aboriginal Peoples, the Memorandum of Understanding (MOU) between UNBC and the Tsilhqot'in National Government (TNG) be approved as proposed.

Effective date: Upon approval by all parties

CARRIED.

**9.3 Steering Committee of Senate**

**Dale**

**S-201406.07**

**Revisions to Senate Handbook**

Siakaluk

That, on the recommendation of the Steering Committee of Senate, the revisions to the Senate Handbook be approved as proposed.

Effective Date: Upon approval by Senate

CARRIED.

**9.4 Senate Committee on Scholarships and Bursaries**

**Owen**

**"For Information" Items:**

**SCSB20140521.03**

**New Terms and Conditions — BC Secondary School Mathematics Contest Scholarship**

Young

That the new Terms and Conditions for the BC Secondary School Mathematics Contest Scholarship be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.04**

**New Terms and Conditions — Prkachin Award to Support Advanced Study in Psychology**

Young

That the new Terms and Conditions for the Prkachin Award to Support Advanced Study in Psychology be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.05**

**New Terms and Conditions — WR Morrison Award in History**

Young

That the new Terms and Conditions for the WR Morrison Award in History be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.06**

**Revised Terms and Conditions — Frank Oberle Scholarship**

Young

That the revised Terms and Conditions for the Frank Oberle Scholarship be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.07**

**Revised Terms and Conditions — Morrison Graduate Scholarship**

Young

That the revised Terms and Conditions for the Morrison Graduate Scholarship be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.08**

**Revised Terms and Conditions — Morrison Undergraduate Scholarship**

Young

That the revised Terms and Conditions for the Morrison Undergraduate Scholarship be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.09**

**Dissolution of Terms and Conditions — NBCGSS Legacy Bursary**

Young

That the dissolution of the Terms and Conditions for the NBCGSS Legacy Bursary be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.10**

**Dissolution of Terms and Conditions — Marjorie W. Poff Scholarship**

Young

That the dissolution of the Terms and Conditions for the Marjorie W. Poff Scholarship be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**SCSB20140521.11**

**Dissolution of Terms and Conditions — R. Williams/B. La Pointe Scholarship**

Young

That the dissolution of the Terms and Conditions for the R. Williams/B. La Pointe Scholarship be approved.

Effective Date: 2014-2015 Academic Year

CARRIED (consent agenda).

**9.5 Senate Committee on the University Budget**

**Whitcombe**

The Chair of the committee had nothing to report.

**10.0 S-201406.08**

**Approval of Motions on the Consent Agenda (*no material*)**

Young

That the motions on the consent agenda, except for those removed for placement on the regular agenda, be approved as presented.

CARRIED.

**11.0 Other Business**

There was no other business.

**12.0 Information**

**12.1 Presentation — *Development and Fundraising at UNBC* van Adrichem / Scouten**

Vice President van Adrichem and Ms. Scouten delivered a presentation, attached to these minutes as “Appendix III.”

**12.2 Presentation — *UNBC 25th Anniversary Celebration* Summerville / Hayhurst**

The presentation delivered by Dr. Summerville and Ms. Hayhurst is attached to the minutes as “Appendix IV.”

**12.3 Summary of the Memorandum of Understanding between the 2015 Canada Winter Games and UNBC**

As agreed upon when the agenda was approved, this agenda item was moved to the *in camera* session agenda.

**13.0 S-201406.09  
Move to In Camera Session**

Giardino  
That the meeting move In Camera.  
CARRIED.

**14.0 S-201405.13  
Adjournment**

Whitcombe  
That the Senate meeting be adjourned.  
CARRIED.

The meeting ended at 5:25 p.m.

## APPENDIX I

**President's Report**  
**Senate meeting of June 25, 2014**  
**Prepared by Charlene Myers**

Dr. Dale reported on the following matters:

- he and the Chair of the Board of Governors met with the Ministry in relation to the core review, receiving positive feedback
- The Administrative Services Delivery Transformation project Executive group is being dissolved as the project has now moved into the implementation phase
- Dr. Dale attended North Central Local Government meetings and spoke with mayors and other officials regarding advanced education
- Dr. Dale and Dr. Cassels, President of the University of Victoria, appeared on the "Voice of BC" television program with host Vaughn Palmer, where they discussed the changing face of post-secondary education in BC
- Dr. Dale attended an "Open Textbook" forum

### Report to Senate from Acting Provost June 25, 2014

Four things to report:

1. Nursing in NE proposal – waiting to hear back from MinHealth and MAVED.
2. MetaPolicy: update
  - a. Policy audit and repository
  - b. Existing policies out to stakeholders to review: responses to indicate whether or not the policy is consistent with their practice, whether it is current, or whether concerns exist
  - c. This feedback helps the University identify where the priority concerns are in the process
    - i. Does the policy conform to legislation and regulations (University Act, Worksafe BC, etc.)?
    - ii. Is the policy a matter for Board or Senate?
    - iii. Is the policy a procedure (separation)?
  - d. Development of comprehensive checklist
  - e. Going forward: clearly identify processes to address the concerns that are identified as highest priorities. Senate should be seeing more relevant policy proposals.
3. Review of faculty hiring (2014)
  - a. 5 currently posted t/t or continuing appointment faculty positions
    - i. 1 SLI in Wood Design Eng
    - ii. 2 t/t positions in Wood Design Eng
    - iii. 1 t/t School of Nursing
    - iv. 1 t/t School of Social Work
  - b. 2 Hires still underway from earlier round (School of Business)
  - c. 8 Hires so far in 2014:
    - i. Education
    - ii. FNST
    - iii. HHSc
    - iv. History
    - v. Nursing
    - vi. Mixed Wood Ecology
    - vii. Business
    - viii. Wood Design Eng
4. Enrolment: trending about 5% down (registrations) from this time last year.



# Development and Fundraising at UNBC

UNBC Senate, June 25

Rob Van Adrichem, VP External Relations  
Katherine Scouten, Development Manager



## Goals of Presentation

- Why a culture of philanthropy is important to UNBC
- Provide a brief history of fundraising at UNBC
- Illustrate measures of success at UNBC
- 25<sup>th</sup> Anniversary significance – looking forward

## Culture of Philanthropy ...

- Building a culture of philanthropy is necessary to have success in fundraising...
- Philanthropy is **voluntary** action for the common good
- Born of generosity not wealth
- A culture of philanthropy belongs to the entire organization, inside and out
- Growing importance in university sector and to UNBC
  - Enhancement not operating: students, capital and equipment, programs
- Sustained by life long donor relations

# History of Development/Fundraising at UNBC

- **Critical role of governments**
- Campaigns founded during a period of dramatic growth and enthusiasm
  - Founding campaign – 16,000 paid \$5 each
  - 1990s - North to the Future
    - Total funds raised, \$16m
  - 2000s – Health Decade, Northern Medical Programs Trust campaign, endowed health research chairs, capital
    - NMPT - Corporate participation through community pledges
    - Total raised, \$24m

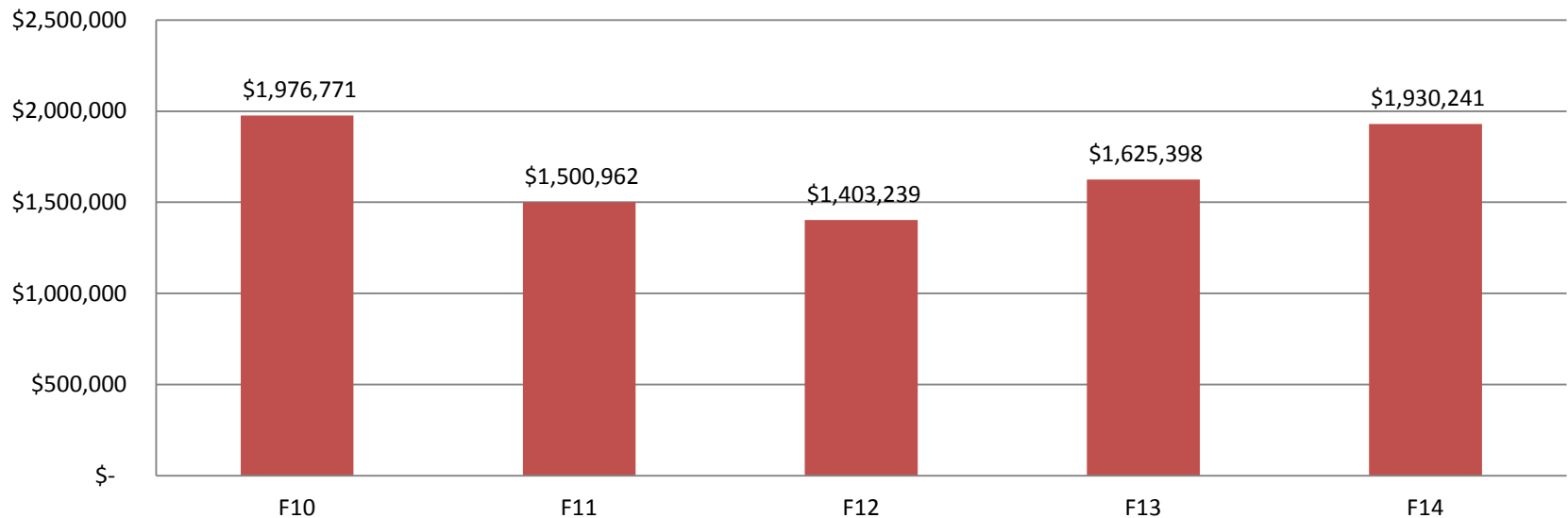


## How is Success Measured?

- Impacts of fundraising on students and UNBC ultimate measure of success
- Metrics reported currently:
  - Donors, donations, funds raised, designations, constituents
- Cost to Raise a Dollar
  - Spectrum from acquisition of new donors through to major gifts
- Benchmarking
  - Self and others
- Campaigns

## Fundraising Growth

### Donations (\$)

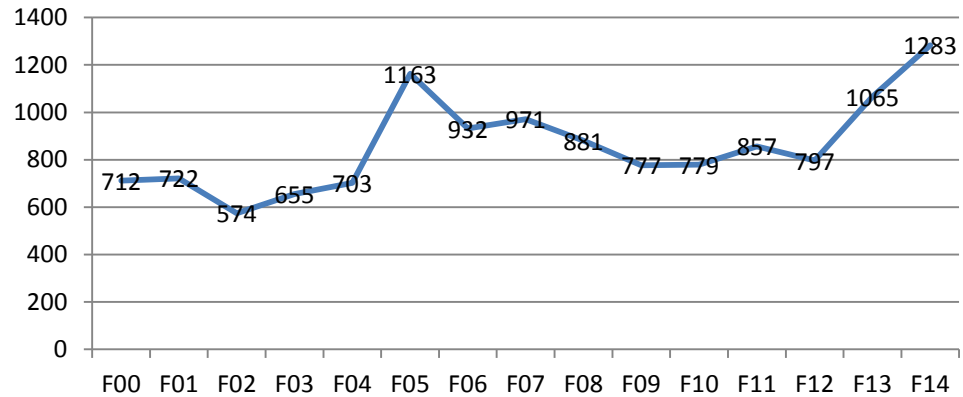


- Measurement – donations received, including pledges paid
- Pledges for NMPT completed in F10/F11, recent growth in dollars raised
- Smaller donations, multiple designations

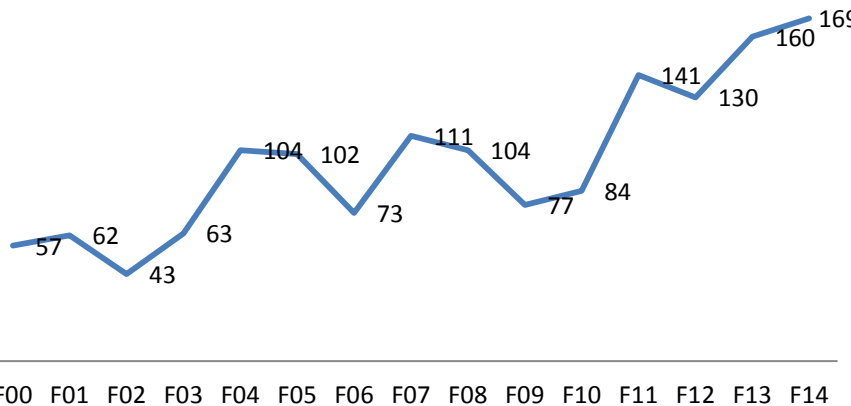
# Building the culture of philanthropy.....

Number identifying UNBC as charity of choice is increasing

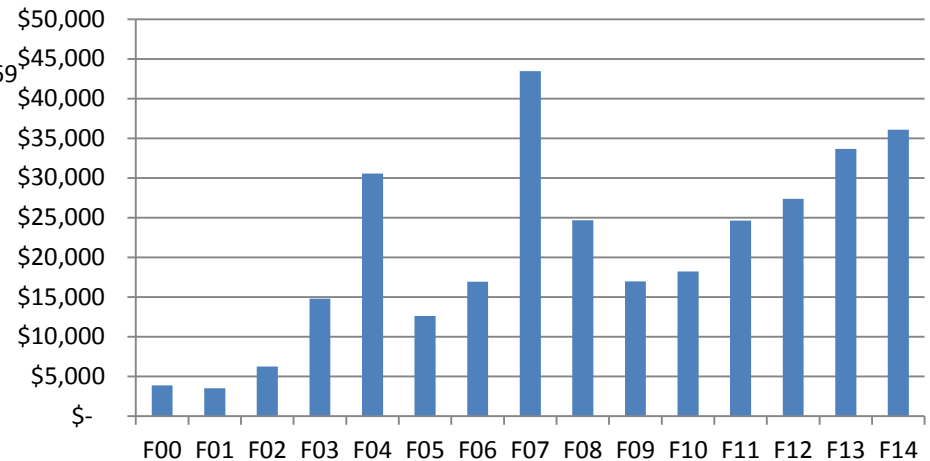
**Donors**



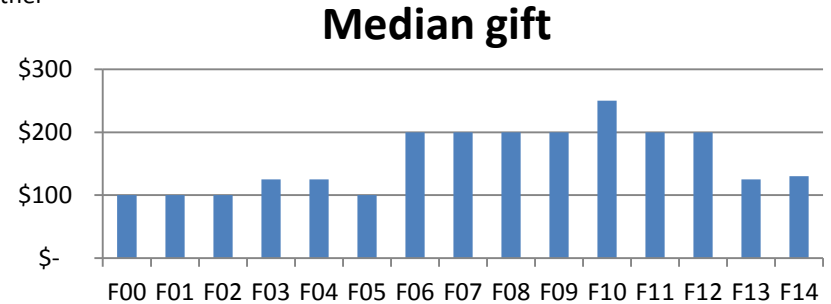
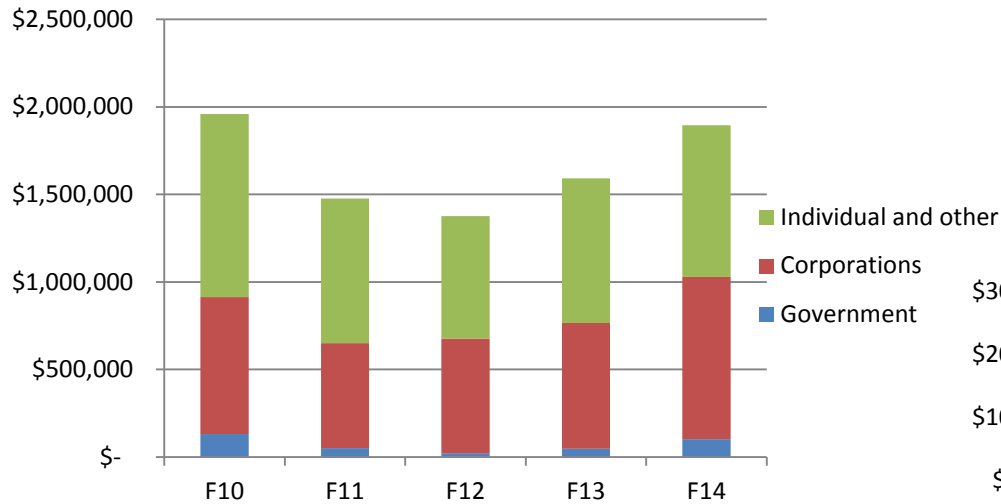
**Number of ALM Donors**



**Alumni Giving**



## Who is giving to UNBC and how much?



- Individuals are largest number of donors
- Corporations contribute nearly half of donations
- Government support now minimal
- Typical gift size \$100 to \$250



# Fundraising Priorities

- Student awards, endowed and annual
- Unrestricted (Area of Greatest Need) – annual giving
  - Undergraduate Experiential Service Learning (UESL)
- Northern Medical Programs Trust
- Student athletes - Timberwolves
  - Community outreach,
- Major gifts to support students and programs
  - Community Sustainability project, health care and engineering program development, 25<sup>th</sup> Anniversary project
- University – wide approach to fundraising critical, aligning with priorities

## Building a Culture of Philanthropy - Internally

- Employee Challenge
- National Philanthropy Day
- Class Gift
- Participation goals

### Class Gift 2014

- Student led
- Goal 14% of Graduating Class
- Lead Donor
- Kick Off Event!
- 'Pearls of Wisdom'
- Bursaries for students



*We have endured hardship and reaped the benefits of studying at UNBC. Let us support those who are still on their fun and challenging journey at UNBC through the **Class Gift of 2014!***

**Jasper Avison, 2014 Class Gift Officer**

## 25<sup>th</sup> Anniversary and beyond...

- UNBC – Tell stories, impact of a generation
  - Founders and alumni
    - The 16,000
  - Alumni development
    - Renew pride in UNBC and their role as ambassadors, and leaders of the future
- Fundraising for the future
  - Align all solicitations with 25<sup>th</sup> Anniversary
  - Special appeal(s)

# 25<sup>th</sup> Anniversary

September 2014 – June 2015





# G.R.E.E.N.

Growth. Renewal. Engagement. Energy. Nature.

1990



2015

# Target Outcomes

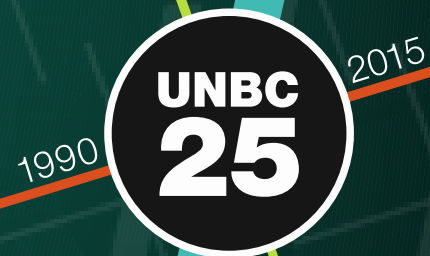
- 1 Engaging Student, Staff and Faculty in a celebration of UNBC's anniversary
- 2 Bringing founders and alumni together as ambassadors for the University
- 3 Deepening the relationships that will enhance the financial capacity and sustainability of the University
- 4 Making UNBC's history tangible and permanent
- 5 Contributing to the success of the 2015 Canada Winter Games and Prince George's 100<sup>th</sup> Anniversary
- 6 Enhancing UNBC's regional, provincial and national reputation







# Call for Proposals



# 5 Programs for 25



# UNBC 2040

- Thought leadership
- Personal development
- Financial sustainability





Key Event:

# Festival of Ideas

Monday June 22, 2015

*“Opening Ceremonies for the Next 25 Years”*

Presentations + Performances by UNBC Alumni



# A Living Legacy

- Photography
- Videos
- Artwork
- Stories
- Web



Key Project:

# Online History Timeline

[unbc.ca/unbc-history/timeline](http://unbc.ca/unbc-history/timeline)





Dr. Jocelyn Unger

# Outreach

- Communications
- Participation
- Partnerships
- Community Events







Key Event:

# Regional Convocation Celebrations

Early June 2015

- Invitations to alumni, donors, founders, petition-signers
- Travelling Reunion and Day of Friendship
- Featuring many activities that will take place at the PG community celebration



# Excitement + Capital Expansion

- Celebrations
- Energy infrastructure





Key Event:

# Reunion + Day of Friendship

Saturday June 20, 2015

- Performances
- Food
- Tours
- Activities
- Fireworks

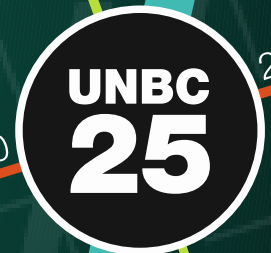




# Appreciation

- People
- Environment

1990



2015

Key Project:

# Passing the Torch

Showcasing the return on a \$5 investment to create a northern university.



[unbc.ca/25](http://unbc.ca/25)

