

From: **Northern Lights College (NLC)**  
Business Management Diploma, Marketing Option

To: **University of Northern BC (UNBC)**  
Bachelor of Commerce, Major in Marketing

The following list of course equivalents will appear on the transfer credit summary for students who have successfully completed **NLC's Business Management Diploma, Marketing Option** and are successfully admitted to the **Bachelor of Commerce Degree, Major in Marketing at UNBC for the 2023-2024 Academic Calendar**.

Information in this handout is unofficial and should be used as a guide only. For questions regarding admission to UNBC or course selection please contact Student Recruitment & Advising at 250-960-6306 or [advising@unbc.ca](mailto:advising@unbc.ca).

NOTE: *As per UNBC Undergraduate Calendar Regulation number 14, "Students must complete a minimum of 30 credit hours of upper division UNBC course work to receive a UNBC degree."*

<b>Program Requirements</b>	<b>UNBC Equivalence<sup>1</sup></b>	
<b>Semester One</b>		
<b>All of:</b>		
CPSC 101	Introduction to Computing	CPSC 150-3
ECON 101	Principles of Economics (Micro)	ECON 100-3
ENGL 110	Introduction to Workplace Communications	COMM 200-3 or ENGR 110-3
MGMT 103	Foundations in Financial Accounting Level 1	COMM 210-3 <sup>2</sup>
MGMT 104	Principles of Management	COMM 2XX-3
<b>Semester Two</b>		
<b>All of:</b>		
ECON 102	Principles of Economics (Macro)	ECON 101-3
MGMT 107	Fundamentals of Marketing	COMM 240-3
MGMT 109	Foundations in Financial Accounting Level 2	COMM 210-3 <sup>2</sup>
MGMT 150	Business Mathematics	COMM 1XX-3
One Business Elective	Minimum credits: 3.0	See recommended courses
<b>Semester Three</b>		
<b>All of:</b>		
MGMT 204	Human Resource Management (Personnel)	COMM 330-3
MGMT 260	Principles of Corporate Finance I	COMM 220-3
Two Business Electives	Minimum credits: 6.0	See recommended courses
<b>And one of:</b>		
MGMT 290	Quantitative Methods for Business	ECON 250-3
MATH 104	Introduction to Statistics	STAT 240-3 or ECON 205-3
<b>Semester Four</b>		
<b>All of:</b>		
MGMT 225	Strategic Management	COMM 2XX-3
MGMT 228	Business Law: Principles and Applications	COMM 300-3
Three Business Electives	Minimum credits: 9.0	See recommended courses
<b>Business Electives</b>		
<b>Select From:</b>		
COMM 301	Organizational Communications	COMM 2XX-3
ENGL 100	Academic Writing	ENGL 170-3
ITEC 150	Small Computer Systems: Organization & Architecture	CPSC 1XX-3
ITEC 240	Server Management	No credit
ITEC 250	Network Infrastructure	No credit
ITEC 320	Virtual Software Systems	No credit

**Business Electives Cont'd:**

MATH 115	Introductory Discrete Mathematics	CPSC 141-3
MGMT 111	Finite Mathematics	MATH 150-3
MGMT 201	Intermediate Financial Accounting I	COMM 310-3
MGMT 202	Intermediate Financial Accounting II	COMM 311-3
MGMT 203	Taxation	COMM 2XX-3
MGMT 210	Advertising and Promotion	COMM 2XX-3
MGMT 217	Business Systems Analysis and Design	COMM 2XX-3
MGMT 219	Entrepreneurship: Start Up	COMM 302-3
MGMT 221	Managerial Accounting	COMM 211-3
MGMT 261	Principles of Corporate Finance II	COMM 320-3
MGMT 280	Safety Management	COMM 1XX-3
MGMT 295	Management Science	COMM 251-3
MGMT 301	Management Skills for Supervisors	COMM 2XX-3
MGMT 302	Business Sustainability and the Environment	COMM 1XX-3
MGMT 303	Non-Profit Management	COMM 2XX-3
MGMT 430	Business Ethics and Social Responsibility	COMM 332-3
PHIL 110	Introduction to Logic and Critical Thinking	PHIL 200-3
POLI 200	Politics and Pipelines	POLS 2XX-3
PSYC 224	Organizational Behavior	COMM 230-3 or PSYC 2XX-3

**Or one of:**

FNST 100	Aboriginal Peoples of Canada	FNST 100-3
FNST 102	Treaties and Aboriginal Rights	FNST 1XX-3

**Or one of:**

MATH 101	Calculus	MATH 100-3
MATH 105	Calculus for Social and Biological Sciences	MATH 152-3

**Or one of:**

POLI 100	Politics and Government	POLS 100-3
POLI 101	The Government of Canada	POLS 200-3

**Electives best selected for a marketing orientation:**

COMM 301	Organizational Communications	COMM 2XX-3
MGMT 210	Advertising and Promotion	COMM 2XX-3
MGMT 217	Business Systems Analysis and Design	COMM 2XX-3
MGMT 219	Entrepreneurship: Start Up	COMM 302-3
PSYC 224	Organizational Behavior	COMM 230-3 or PSYC 2XX-3

<sup>1</sup> Course equivalencies were determined through the articulation process and are listed on the BC Transfer Guide, [www.bctransferguide.ca](http://www.bctransferguide.ca)

Student will need to choose coursework appropriately so as not to receive duplicate Transfer Credit.

<sup>2</sup> Both NLC MGMT 103 & MGMT 109 must be taken to receive noted transfer credit.

**Note:** Above based on the 2023 NLC website.

## Recommended Courses to take:

NLC Courses	NLC Course Name	UNBC Equivalence <sup>1</sup>
FNST 100	Aboriginal Peoples of Canada	FNST 100-3
MATH 104	Introduction to Statistics	STAT 240-3 or ECON 205-3
MATH 105	Calculus for Social & Biological Sciences I	MATH 152-3
MGMT 107	Fundamentals of Marketing	COMM 240-3
MGMT 111	Finite Mathematics	MATH 150-3
MGMT 120	Introduction to Financial Accounting	COMM 210-3
MGMT 290	Quantitative Methods for Business	ECON 250-3
POLI 100	Politics and Government	POLS 100-3
POLI 101	The Government of Canada	POLS 200-3
PSYC 224	Organizational Behaviour	COMM 230-3

<sup>1</sup> Course equivalencies were determined through the articulation process and are listed on the BC Transfer Guide, [www.bctransferguide.ca](http://www.bctransferguide.ca)  
Student will need to choose coursework appropriately so as not to receive duplicate Transfer Credit.

## Top 10 things you should know and do for a successful, smooth transfer to UNBC:

### 1. Haven't applied to UNBC and have questions?

Contact [futurestudents@unbc.ca](mailto:futurestudents@unbc.ca) or visit <https://unbc4u.unbc.ca>. Our UNBC Recruitment team is happy to answer questions and help you apply to your desired program.

### 2. Once you have been admitted and have received your Transfer Credit Summary, touch base with your Student Advisor.

Your Student Advisor can help discuss how your transfer credits will be applied towards your UNBC program, any and all resources available to you and ultimately guide you through things you might not know about transferring to UNBC! Don't know who your student Advisor is? Find out here:  
<https://www2.unbc.ca/advising/contact>

### 3. Read carefully through all the details of your Pathway.

We have included many details in this document about multiple aspects of the transfer process. Have a question? Email [transfercredit@unbc.ca](mailto:transfercredit@unbc.ca).

### 4. Use the BC Transfer Guide!

The BC Transfer Guide ([www.bctransferguide.ca](http://www.bctransferguide.ca)) allows you to search how your post-secondary coursework might transfer to UNBC. In conjunction with your pathway/arrangement document, we highly recommend using the BC Transfer Guide to explore how your previous post-secondary courses might transfer to UNBC!

### 5. Know what 'Academic Calendar' means.

When admitted to UNBC, you are following the program requirements of the Academic Calendar of your admit year. For example, if you are admitted for September 2022, you will be following the 2022-2023 Academic Calendar throughout the entirety of your undergraduate degree. Please ensure you are not simply "Googling" your program requirements, but using the appropriate Academic Calendar by visiting [www.unbc.ca/calendar](http://www.unbc.ca/calendar). **To learn more about your academic calendar, touch base with your Student Advisor.**

### 6. Hold onto your previous institution's course outlines!

It's very possible that you have taken a course that needs to be reviewed. If this is the case, we may ask for course outlines in order to give you the most accurate and up-to-date information. Additionally, if you receive 'UNSP' credit as the course has never been reviewed, you can submit your course outlines to [transfercredit@unbc.ca](mailto:transfercredit@unbc.ca).

7. **Understand the terminology!**

Not sure what 'UNSP' means? Confused by the course numbering assigned to your transfer credit (ie. 2XX)?

Be sure to visit our Transfer Credit Definitions page to learn more about your transfer credit:

<https://www2.unbc.ca/registrar/transfer-credit-definitions>

8. **Be Patient!**

Great things take time. Similarly, it can take up to 6 weeks for courses to be articulated once you have submitted course outlines.

9. **Understand your Degree Evaluation!**

Your Degree Evaluation is available once course registration opens/is open for your first semester at UNBC. Your degree evaluation organizes your course work for you, showing you how your transfer credit is being use and can help you track your progress to graduation.

<https://www2.unbc.ca/advising/understanding-your-degree-evaluation>

10. **Want to find out how many courses you have remaining to complete a Bachelor degree?**

Completing a two-year diploma program does not automatically mean that you will only have 2 years remaining of a Bachelor's degree. Remaining coursework is very subjective as each transfer student might have taken different courses. This means that it is very possible that you may have to take first year courses at UNBC. For a smooth transfer into the program, we highly recommend completing any courses listed under the 'Recommended Courses to take' section of the pathway if applicable. Contact your Student Advisor for more information!

## Questions? Here's who to contact:

Admissions – [admissions@unbc.ca](mailto:admissions@unbc.ca)

Transfer Credit – [transfercredit@unbc.ca](mailto:transfercredit@unbc.ca)

Degree Evaluation and Advising Questions:

- Find out who your Advisor is: <https://www2.unbc.ca/advising/contact>
- Then reach out and send them an email!

# We are looking forward to seeing you at UNBC!