

FRIDAY

Nov. 17, 2006

3:30 - 4:30 pm

LECTURE  
THEATRE  
7-158

LIGHT  
REFRESHMENTS  
SERVED AT 3:20 PM



## Dr. Ben Cashore

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## The Emergence of Non-State Market Driven (NSMD) Global Governance: Lessons From the Forest Sector

In recent years, transnational and domestic non-governmental organizations have created non-state market driven (NSMD) governance systems whose purpose is to develop and implement environmentally and socially responsible management practices. Eschewing traditional state authority, these systems and their supporters have turned to the market's supply chain to create incentives and force companies to comply. My presentation assesses this phenomenon in three steps.

- ➔ *I present a theoretical framework designed to understand better the emergence of NSMD governance systems, and the conditions under which they may gain authority to create policy.*
- ➔ *I present the empirical results from our application of this framework to the European and North American forest sectors.*
- ➔ *I reflect on the lessons of this analysis for the emergence of NSMD global governance generally.*