

**SENATE MEETING  
PUBLIC SESSION  
MINUTES**

April 21, 2010  
3:30 – 5:30 PM  
Room 7-172 Bentley Centre

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**Present:**

O. Adegbite, J. Alec, S. Beeler, S. Bennett, T. Binnema, R. Brouwer, C. Carriere, D. Casperson, M. Dale (Vice Chair), A. Dayanandan, J. DeGrace (Secretary of Senate), S. Déry, H. Donker, G. Fondahl, M. Green, I. Hartley, M. Hatcher, R. Hoffman, K. Hutchings, J. Hyndman, G. Iwama Chair), E. Jensen, E. Kim, M. Kizhakkeniyil, D. Leighton-Stephens, W. McGill, S. McKenzie, C. Myers (Recording), D. Nyce, C. O'Callaghan, M. Reid, R. Robinson, J. Van Barneveld, S. Wagner, S. Zahir

**Regrets:**

E. Annis, G. Ashoughian, R. Ellis, W. Haque, R. Lazenby, D. Macknak, I. Uche-Ezeala, A. Yakemchuk, J. Young

**Absent:**

C. Chasteauneuf

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The meeting commenced at 3:30 p.m. The President introduced and welcomed new student Senators. He also asked those present at Senate to encourage staff members in their units to volunteer for Convocation.

**1.0 S-201004.01**

**Approval of the Agenda**

Déry / Binnema

That the Agenda for the April 21, 2010 Public Session of Senate be approved as presented.

CARRIED.

**2.0 Approval of Senate Minutes**

**S-201004.02**

**Approval of Minutes of Special Senate Budget Meeting of March 24, 2010**

Hutchings / Zahir

That the Minutes of the Special Senate Budget Meeting of March 24, 2010 be approved as presented.

CARRIED.

**S-201004.03**

**Approval of Minutes of March 10, 2010**

Zahir / Donker

That the Minutes of the March 10, 2010 Public Session of Senate be approved as presented.

CARRIED.

### **3.0 Business Arising from Previous Minutes of Senate**

#### **3.1 Response from the Registrar Regarding Classroom Change Form**

Mr. DeGrace provided Senators the rationale for the creation of this form. A Senator commented that the form was not as useful as it could be had there been consultation with those who need to complete the form. The Registrar welcomed feedback regarding the form.

#### **3.2 Input Regarding Consent Agendas**

Dr. Iwama asked Senators for their feedback regarding the use of a consent agenda. He indicated that the Steering Committee of Senate had suggested the trial period for using a consent agenda be extended until the end of August, and that a decision be made in September about whether to continue with using the consent agenda. There was general agreement to proceeding in this manner.

#### **S-201004.04**

#### **University Plan**

Dale / McGill

That The University Plan be recommended to the Board of Governors for approval.

Effective date: April 21, 2010

Dr. Iwama provided a general overview to the University Plan. Senators suggested several revisions. Dr. Iwama thanked Senators for their recommendations and agreed to take these under advisement. He added that he hoped Senators would view this document as a living document that would be kept fresh. The President was asked whether the comments received at this meeting would be incorporated into the Plan prior to it being advanced to the Board of Governors for approval. Dr. Iwama responded that he would place a revised version of the Plan on the website for comment prior to seeking Board approval, and welcomed comments on the revised version.

CARRIED.

### **4.0 President's Report**

**Iwama**

Dr. Iwama reported that there were celebrations today for both staff and faculty, and that building community relies upon continuing to celebrate contributions of UNBC employees. He added that it had been suggested to him that some form of recognition event be held once per month, with different units planning the events. Dr. Iwama concluded with the statement that these events had significant meaning to him.

With regard to the Wood Innovation and Design Centre, the President reminded Senators that this was a complex initiative that was still in the early planning stages with the involvement of three Ministries. He asked Senators for their patience until the details of this initiative became clearer, which he expected to happen in the coming weeks.

Finally, Dr. Iwama congratulated Senators on completing another term of teaching.

### **5.0 Report of the Provost**

**Dale**

Dr. Dale reported on the status of the search for the new Dean of the College of Science and Management, noting that a candidate would be on campus next week to make a presentation. On a separate subject, the Provost indicated there had been discussions about a "Full Service University" and what that would entail, adding that a lawyer in Terrace had suggested that a law school focusing on Indigenous issues would become vital within the next five years or so. Dr. Dale asked Senators to think about this.

## 6.0 Question Period

A question was raised regarding the external review of graduate programs, particularly why people were not informed that this review was ongoing. The Provost replied that it was not his intention that people not be informed. The Dean of Graduate Programs added that the objective is not to review individual programs, but the processes associated with, and delivery of, graduate programs. A member of the gallery requested permission to speak, and when permission was granted, expressed that, as a member of a graduate committee, she was concerned about the process used for this review, as she had been unable to obtain copies of documentation outlining procedures.

With regard to external reviews in general, a Senator asked whether the Provost could provide him with information about how many programs in the College of Arts, Social and Health Sciences (CASHS) had been reviewed in the last five years and how many would be reviewed in the next two years. He added that he had this information with regard to the College of Science and Management because the Program in which he teaches is located in that College, but would like to have the same information for CASHS. The Provost responded that he would undertake to have this information put up on the website.

## 7.0 S-201004.05 Approval of Motions on the Consent Agenda

Donker / Zahir

That the motions on the consent agenda, except for those removed for placement on the regular agenda, be approved as presented.

CARRIED.

No motions were removed from the consent agenda.

## 8.0 Committee Reports

### 8.1 Senate Committee on Academic Policy and Planning

Dale

#### "For Approval" Items:

Regular S-201004.06  
**University Breadth Requirement, Addition of Academic Regulation 15**

Page 56 That SCAPP recommend to Senate:

1. That a new undergraduate Calendar entry headed "University Breadth Requirement" be approved as proposed for placement at the beginning of the Undergraduate Programs section, and
2. That a new undergraduate Academic Regulation 15, "Academic Breadth" be approved as proposed, with subsequent Regulations to be renumbered accordingly, and
3. That the sentence under the heading "Electives" under every applicable major as set out below be amended to read, "Elective and Academic Breadth", and the text follow amended to read "Elective credit hours necessary to ensure completion of a minimum of XX credit hours, including any additional credits necessary to meet the Academic Breadth requirement of the University (see Academic Regulation 15)."

Effective date: For all students admitted or readmitted to the University beginning September Semester 2010.

The Registrar noted that a sentence in the calendar text for this motion had been removed by the Senate Committee on Academic Policy and Planning, but because he was not at the meeting, he had been unable to defend his reasoning for including this sentence. He advised Senators why the sentence had been included initially, and asked that it be returned to the calendar text prior to this motion being voted upon.

**Amendment:**

Hutchings / Jensen

That SCAPP recommend to Senate:

1. That a new undergraduate Calendar entry headed "University Breadth Requirement" be approved as proposed for placement at the beginning of the Undergraduate Programs section, and
2. That a new undergraduate Academic Regulation 15, "Academic Breadth" be approved as proposed, with the addition of a sentence ("This requirement applies to all students admitted or readmitted to UNBC for studies beginning with the September 2010 Semester or later.") in two places in the calendar text, and with subsequent Regulations to be renumbered accordingly, and
3. That the sentence under the heading "Electives" under every applicable major as set out below be amended to read, "Elective and Academic Breadth", and the text follow amended to read "Elective credit hours necessary to ensure completion of a minimum of XX credit hours, including any additional credits necessary to meet the Academic Breadth requirement of the University (see Academic Regulation 15)."

Effective date: For all students admitted or readmitted to the University beginning September Semester 2010.

It was suggested that the breadth requirement as proposed by this motion, although better than what is currently in place, does not go far enough toward addressing breadth. The Forestry Program was identified as a Program that should be exempted from the breadth requirements as the program requirements are very prescriptive and it would be difficult to incorporate additional courses into the requirements for purposes of meeting a breadth requirement. A Senator commented that the use of a prefix to characterize courses qualified to meet breadth requirements could be misleading, as the course content is what is important. Finally, a Senator was of the opinion that it might be difficult for students from outside a particular Program to get into a particular course for purposes of meeting breadth requirements. The Registrar responded that one of the reasons this proposal evolved in this way was that the breadth requirement needs to be implementable. In his opinion, the proposed breadth requirement provided a decent measure of breadth and would allow for degrees to be audited smoothly.

The motion, as amended, was CARRIED.

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

For placement at the beginning of the "Undergraduate Programs" section:

**Academic Breadth Requirement**

The University of Northern British Columbia encourages all of its students to embrace Academic Breadth in both knowledge and skills. The ideal graduate has demonstrated literacy and numeracy in study, has acquired breadth of knowledge outside the chosen discipline(s) of study, and has developed the habit of analytical and critical thought. Certain degree programs lend themselves to a formal requirement for Academic Breadth in study. Students pursuing the degrees of BA, BComm, BHSc, and BSc are required to meet the University's Breadth requirement, as set out below, as a condition of graduation. Each graduate is required to have completed successfully at least one course from each of the four Quadrants, or to have transferred to UNBC from another institution acceptable course(s) such that the requirement is met.

This requirement applies to all students admitted or readmitted to UNBC for studies beginning with the September 2010 Semester or later.

<b><u>Arts and Humanities</u></b>	<b><u>Social Science</u></b>
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<u>At least one course with the prefix ENGL, HIST, PHIL, WMST</u>	<u>At least one course with the prefix ANTH, COMM, ECON, EDUC, ENPL, FNST, INTS, NORS, ORTM, POLS, PSYC, RRT</u>
<b><u>Natural Science</u></b>	<b><u>Physical Science</u></b>
<u>At least one course with the prefix BIOL, GEOG, ENSC, ENVS, FSTY, HHSC, NREM</u>	<u>At least one course with the prefix CHEM, CPSC, MATH, PHYS, STAT</u>

New Academic Regulation 15:

**15. Academic Breadth**

Students pursuing the degrees of BA, BComm, BHSc, and BSc are required to meet the University's Academic Breadth requirement as a condition of graduation. Each graduate is required to have completed successfully at least one course from each of the following four areas, or to have transferred to UNBC from another institution acceptable course(s) such that the requirement is met:

Arts and Humanities: At least one course with the prefix ENGL, HIST, PHIL, WMST.

Social Science: At least one course with the prefix ANTH, COMM, ECON, EDUC, ENPL, FNST, INTS, NORS, ORTM, POLS, PSYC, RRT.

Natural Science: At least one course with the prefix BIOL, GEOG, ENSC, ENVS, FSTY, HHSC, NREM.

Physical Science: At least one course with the prefix CHEM, CPSC, MATH, PHYS, STAT.

This requirement applies to all students admitted or readmitted to UNBC for studies beginning with the September 2010 Semester or later.

**8.2 Senate Committee on Research and Graduate Studies**

**Fondahl / Hartley**

**"For Approval" Items:**

**S-201004.07**

**New Course Approval — ECON 635-3**

That the Senate Committee on Research and Graduate Studies recommend to Senate that the new course ECON 635-3 Financial Economics and Quantitative Methods be approved as proposed.

Effective date: September 2010

CARRIED (consent agenda).

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

This course explores the theoretical and conceptual foundations of financial economics. The course also includes quantitative methods for testing some of the basic financial propositions in finance.

**Prerequisites:** Graduate student standing and permission of the Chair.

**Preclusions:** ECON435-3

“For Information” Items:**SCSB20100310.03****Approval of New Terms and Conditions — McGregor Action Group Environmental Leadership Award**

That the new Terms and Conditions for the McGregor Action Group Environmental Leadership Award be approved.

Effective Date: 2010-2011 Academic Year

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

Award Category: Open

Award Name: McGregor Action Group Environmental Leadership Award

Calendar Description/Intent: The McGregor Action Group was formed in 1976 to raise public concern about the environmental, social and economic impact of a proposed dam on the McGregor River that would divert water from the Fraser River watershed into the Parsnip/Peace River watershed. The project was suspended indefinitely by BC Hydro in 1978.

Donor: McGregor Action Group

Value: \$1,500

Number: One

Placement in which Calendar: Undergraduate

Award Type: Award

Eligibility: Available to a full time undergraduate student who is involved in environmental initiatives.

Criteria: Academic proficiency.

Conditions: Interested applicants must submit a 500 word essay outlining their environmental involvement and leadership. The essay should include previous involvement and goals for future environmental initiatives at UNBC and/or the community.

Note: The UNBC Awards Office will forward all essays to the Green University Planning Committee who will then review the essays and make a recommendation to the UNBC Awards Office.

Application Instructions: Fill out all sections of the Awards Application form and attach your Resume and essay outlining your environmental involvement.

Effective Date: Established 2010

Recipient Selection: Senate Committee on Scholarships and Bursaries on recommendation by the Green University Planning Committee and the UNBC Awards Office.

**SCSB20100310.04****Deletion of Terms and Conditions — Co-op Student of the Year Awards**

That the Terms and Conditions of the Co-op Student of the Year Awards (3 total, valued at \$1000 each) be deleted from the UNBC Calendar.

Effective Date: May 2010

Details of the approved calendar text are as follows (for revisions, deleted text indicated by ~~strikethrough~~, new text indicated by underline, and [commentary, where included, in Courier New font within square brackets]):

**Co-op Student of the Year Awards**

Each year, the UNBC Co-op office will award three Co-op Student of the Year Awards. In addition to the monetary award, the winners may be nominated for the Canadian Association for Co-operative Education's (CAFCE) Student of the Year Award. Students applying for the award will be considered on the basis of their academic merit, their job achievement, and overall contribution to Co-op Education, the University and the external community.

~~Donor Co-operative Education~~

**Value** \$1,000

**Number** Three

**Eligibility** Available to qualified Co-op students, as defined in the Academic calendar, who have satisfactorily completed a Co-op work term within the previous calendar year (qualifying semesters include Winter, Summer and Fall). The three awards will be allocated as follows: one award will be made to a Co-op student in Business and Computer Science, one to a Co-op student from the other programs in the College of Science and Management (CSAM) and one award will be made to a Co-op student in the College of Arts, Social and Health Sciences (CASHS). Students who receive the award in one year will be eligible to be considered in future years.

**Criteria** Academic excellence, job achievement, contribution to co-operative education, contribution to extracurricular activities at school and/or community. From this criteria, each Co-op Coordinator will recommend a maximum of three student applicants from their portfolios for the award.

**Note** Students must apply directly to the Office of Co-operative Education. The application deadline is January 15 of each year.

**Application Instructions** Read the application guidelines on the Co-op website or Co-op student handbook. Submit your full application package, including the following: application form, signed employer statement on company letterhead, signed Co-op Coordinator statement on University letterhead, signed personal statement, current academic transcript, resume and learning portfolio. **Recipient Selection** Senate Committee on Scholarships and Bursaries, on recommendation of a committee comprised of the Director of Co-operative Education, a faculty representative from CSAM, a faculty representative from CASHS, and an employer representative who will review the applications recommended by the Co-operative Education Coordinators.

**Established** 2005

#### 8.4 Senate Committee on Nominations

Reid

##### S-201004.08

##### **Membership Changes to Senate and/or Senate Committees**

Reid / Hyndman

That, on the recommendation of the Senate Committee on Nominations, and barring further nominations from the floor of Senate, the following candidates, who have met all eligibility requirements to serve on Senate and/or Senate committees as indicated, be appointed as proposed.

Senator Reid requested Senate's permission to add another name to this list, namely Michael Archie for the position of Regional Representative from the South-Central Region. There was no opposition to this request.

##### **SENATE OR SENATE COMMITTEE POSITION TO BE FILLED** *(except when otherwise noted, all terms begin immediately)*

##### **CANDIDATE**

##### **Senate**

Regional Representative — South-Central Region  
(until March 31, 2011)

Michael Archie

##### **Steering Committee of Senate**

Student Senator (until March 31, 2011)

Chantal Carriere (undergraduate)

##### **Senate Committee on Nominations**

Student Senator (until March 31, 2011)

Stephen Bennett (undergraduate)

##### **Senate Committee on Academic Appeals**

Student Senator (Aboriginal if possible — until March 31, 2011)  
Undergraduate Student Senator (until March 31, 2011)  
Graduate Student Senator (until March 31, 2011)  
Lay Senator (until March 31, 2013)

Johnathan Alec (undergraduate)  
Oluwafisayo Adegbite  
Ijeoma Uche-Ezeala (2<sup>nd</sup> term)  
Carmen O'Callaghan (2<sup>nd</sup> term)

##### **Senate Committee on Admissions and Degrees**

Undergraduate Student (until March 31, 2011)  
Graduate Student (until March 31, 2011)

Oluwafisayo Adegbite  
Eunice Kim

**Senate Committee on Academic Policy and Planning**

Student Senator (until March 31, 2011)  
Undergraduate Student (until March 31, 2011)  
Regional Senator (until March 31, 2013)

Manoj Kizhakkeniyil  
Jeff Kormos  
Moira Green

**Senate Committee on Research and Graduate Studies**

Graduate Student — CASHS (until March 31, 2011)  
Graduate Student — CSAM (until March 31, 2011)

Ijeoma Uche-Ezeala  
Titi Kunkel

**SCAPP and SCRGs Continuing Studies Credit Committee**

Graduate Student (until March 31, 2011)

Narek Nalbandyan

**Senate Committee on First Nations and Aboriginal Peoples**

Full-time Aboriginal Student (until March 31, 2011)  
First Nations Representative — Member at Large (until March 31, 2011)

Johnathan Alec  
Debbie Leighton-Stephens

**Senate Committee on Honorary Degrees and  
Other Forms of Special Recognition**

Student Senator (until March 31, 2011)

Meghan Hatcher (undergraduate)

**Senate Committee on Regional Policy and  
Inter-Institutional Relations**

Student Senator (until March 31, 2011)  
Regional Senator (until March 31, 2013)  
Regional Senator (until March 31, 2012)

Chantal Carriere (undergraduate)  
Moira Green  
Rick Brouwer

**Senate Committee on Scholarships and Bursaries**

Graduate Student (until March 31, 2011)  
Student Senator (until March 31, 2011)

Narek Nalbandyan  
Meghan Hatcher (undergraduate)

**Senate Committee on the University Budget**

Undergraduate Student (until March 31, 2011)

Garrett Dobson

**Senate Committee on Student Discipline Appeals**

Undergraduate Student (until March 31, 2011)

Jeff Kormos

Senator Reid called for further nominations three times. There being no further nominations, nominee Michael Archie was elected by acclamation and other candidates were appointed as proposed.

**9.0 Other Business**

**9.1 Report of the Registrar**

**DeGrace**

Mr. DeGrace provided Senators with information about the course schedule, noting that its release had been delayed by a number of factors. He added that a thorough review would be performed to ascertain whether the schedule could be produced earlier. There is only one university in BC in which registration opens sooner than it does at UNBC. Most universities open registration between June and August, once grades have been posted. In this way, it can be determined if students have met prerequisites prior to registration, rather than having to de-register those who have not met prerequisites, as is the practice at UNBC. The Registrar added that the process of de-registration is not a simple process. In his opinion, the ideal situation would be that the timetable is released in March or April (as early as possible) for planning and advisement purposes, and that registration opens the first week in June, on a graduated basis. He suggested that dealing with the schedule and registration in this manner would help with wait lists and smooth the process. He indicated that he would welcome feedback on this recommendation.

**10.0 Information**

**10.1 Building External Relations at UNBC: What That Means for Me and You (presentation)**

**van Adrichem**



Vice President van Adrichem provided a presentation (attached as Appendix I) to Senators with regard to External Relations at UNBC. He noted that the Office of External Relations, which was created in 2009, brought together a number of units, that the Plan for the Office of External Relations was being built from scratch, and that they had been focusing on several key projects.

At 5:30 p.m., the President asked Senators if they were willing to extend the Senate meeting so that Mr. van Adrichem could complete his presentation.

**Motion:**

Casperson / Hutchings

That the Senate meeting be extended beyond 5:30 p.m.

CARRIED.

Vice President van Adrichem showed Senators “The Marketing Statement” and noted that, recently, this statement had been revised slightly to align with the University Plan. Mr. van Adrichem concluded his presentation with a list of initiatives for which the Office of External Relations could use the assistance of University community members, including forwarding Alumni and other information regarding successes and awards to the Office of External Relations, and strengthening the University brand. Dr. Iwama thanked Vice President van Adrichem for his presentation and apologized for the time constraints. He added that this was a conversation he would like to see continued in the future.

**11.0 S-201004.09**

**Adjournment**

Casperson / Robinson

That the Senate meeting be adjourned.

CARRIED.

The meeting ended at 5:40 p.m.

# Building External Relations: Implications for me and you

# The Office of External Relations

- Created April 2009
- Communications, Development, Alumni Relations, Government Relations under a single VP
- Filled one of four vacancies. Many UNBC alumni. Hiring staff #1 priority.

# The ER Plan

- Policies, processes, platforms for internal communication
- Founders, alumni, and other friends
- Donor recognition
- Key projects: Bioenergy/Green, WIDC, Athletics, New North, John MacDonald
- Rolling out “The Message”

# The Marketing Statement

Located in the spectacular landscape of northern British Columbia, UNBC is one of Canada's best small universities. We have a passion for teaching, discovery, people, the North, and the environment.

UNBC provides outstanding undergraduate and graduate learning opportunities that explore community sustainability, health, indigenous cultures, and the environment. As one of BC's research-intensive universities, we bring the excitement of innovation and discovery to all of our students, and the outcomes of our teaching and research to the North and to the world. In addition to fostering and celebrating academic excellence, UNBC is a community, with a learning environment that is friendly, active, inclusive, and supportive.

UNBC is a university responsible to the North, and this mission has instilled a strong sense of ownership, purpose, and adventure among our students, alumni, faculty, staff, and the communities we serve. We are also Canada's Green University, leading the way to a more sustainable future for all.

# What We're Doing With It

- Suite of recruitment materials: publication, video, web, school presentations
- Orientation of everyone
- Giving focus to (limited) advertising

# We Need Your Help

- McTaggart-Cowan Lecture
- Social Work and Chan Sisters awards
- Share Alumni intelligence
- Student/faculty awards...vital content
- Stand out without being distinctive;  
strengthen the brand