

# The Doug Little Memorial Lecture



**Doug Little**  
1928-1993

The Doug Little Memorial Lecture Series was initiated by the faculty of natural resources and environmental studies at the University of Northern British Columbia (UNBC) in the fall of 1996. This annual event commemorates the late J.D. Little, former senior vice-president forest operations, Northwood Pulp and Timber Limited.

Doug was a founding supporter of UNBC and a recipient in 1986 of the distinguished forester award from the association of British Columbia Professional Foresters. Doug Little's philosophy was that with appropriate forest management, the resources of the forest can be sustained for future generations.

The lecture series is supported by an endowment from Northwood Pulp and Timber Limited now Canfor.

Sponsored by the Ecosystem Science and Management Program, College of Science and Management.

Supported by an endowment from the former Northwood Pulp and Timber Limited now Canfor.



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# The 2006 Doug Little Memorial Lecture

*“ Sustainable Forest Policy Development in the Global Era: What Role Ought British Columbia to Play? ”*

by

**Dr. Ben Cashore**

YALE SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES

ASSOCIATE PROFESSOR OF SUSTAINABLE FORESTRY POLICY

CHAIR, PROGRAM ON FOREST CERTIFICATION

GLOBAL INSTITUTE OF SUSTAINABLE FORESTRY



DATE: THURSDAY, NOV 16, 2006  
TIME: 7:30 PM  
PLACE: PRINCE GEORGE CAMPUS  
CANFOR THEATER - ROOM 6-213

EVERYONE IS WELCOME!

**UNBC** UNIVERSITY OF NORTHERN BRITISH COLUMBIA

# Dr. Ben Cashore

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## Biography ::

Benjamin Cashore is Associate Professor, Environmental Governance & Sustainable Forest Policy at Yale university's School of Forestry and Environmental Studies. He is Director of the Yale Program on Forest Policy and Governance and is courtesy jointed appointed in Yale's Department of Political Science. He holds a PhD in political science from the University of Toronto, BA and MA degrees in political science from Carleton University, and a certificate from Université d'Aix-Marseille III in French Studies, and was a Fulbright Scholar at Harvard University during the 1996-1997 academic year. He has held positions as Assistant Professor, School of Forestry and Wildlife Sciences, Auburn University (1998-2001); postdoctoral fellow, Forest Economics and Policy Analysis Research Unit, University of British Columbia (1997-1998), and as a policy advisor to the leader of the Canadian New Democratic Party (1990-1993).

Cashore's major research interests include the emergence of private authority, its intersection with traditional governmental regulatory processes, and the role of firms, non-state actors, and governments in shaping these trends. His new book, *Governing Through Markets: Forest Certification and the Emergence of Non-state Authority* (with Graeme Auld and Deanna Newsom) was awarded the International Studies Association's 2005 Sprout prize for the best book on international environmental policy and politics. Published by Yale University Press in 2004, the book identifies the emergence of non-state market driven global environmental governance, and compares its support within European and North American forest sectors. Cashore's latest effort on this topic consists of a 622 page, 16 country analysis, *Confronting Sustainability: Forest Certification in Developing and Transitioning Societies*, that he co-edited with Fred Gale, Errol Meidinger and Deanna Newsom.

His current efforts include a major international comparison (with Constance McDermott) of 20 countries' domestic forest policy regulations; a comparative study on firm responses to forest certification in the US forest sector (with Auld, Prakash and Sasser); and an analysis (with Bernstein) of the emergence of non-state market driven global governance generally.

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## Abstract ::

One of the major challenges facing forest professionals, forest companies, government officials, environmental groups and forest policy scholars, is understanding the processes through which, in an era of increasing economic globalization, sustainable forest management in all the world's forests might be fostered.

Critics have argued that, in an effort to attract foreign investment, economic globalization leads domestic policy makers to engage either in a "race to the bottom" over environmental and social standards, and/or provides the rationale for not advancing further environmental and social policy requirements, on the grounds that such rules create inhospitable business climates.

However, some scholars have argued that, under specific conditions, global economic integration can lead to a "race to the top", helping to ameliorate environmental and social deterioration.

Which of these countervailing Trends will end up trumping the other, will depend, in large part, on the types of strategic choices made by leading forestry focused organizations at the domestic and international levels.

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