

Savonlinna-Norman Lake Cottage Survey Comparison

How long have you owned your cottage?

	Savonlinna Survey Percent	Norman Lake Survey Percent
10 years or less	32.8	32.7
11 to 20 years	27.1	22.4
21 to 30 years	21.7	18.4
31 years or more	18.4	26.5
Total n=	299	49

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

How many years have you been coming to the cottage area?

	Savonlinna Survey Percent	Norman Lake Survey Percent
10 years or less	14.3	22.4
11 to 20 years	18.4	22.4
21 to 30 years	22.2	22.4
31 years or more	45.1	32.7
Total n=	293	49

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

Why did you choose this area? How important were the following reasons?

	Savonlinna Score (n)	Norman Lake Score (n)
Family/relatives/friends in the area	2.82 (291)	2.56 (45)
Attractive natural landscape/area	4.19 (281)	4.11 (44)
Possibility to engage in certain activities	2.90 (281)	3.67 (42)
Good supply of services	2.77 (281)	1.77 (43)
Friendly community/neighbourhood	2.90 (289)	3.17 (42)
Born in the area/roots in the area	2.63 (280)	1.95 (42)
Inheritance	2.50 (287)	1.51 (37)
Good location/accessibility from permanent residence	2.45 (277)	4.24 (46)
Attractive property/good price-quality ratio	3.57 (287)	4.23 (43)
Good investment	2.14 (279)	3.48 (42)
Previous experiences of/visits in the area as a tourist	2.61 (279)	2.40 (42)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey "Foundations of Cottage Culture" 2010.

1=Not important at all, 2=Not very important, 3=Somewhat important, 4=Quite important, 5=Very important

Do you own other second homes / leisure properties?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	91.7	24.5
No	8.3	75.5
Total n=	60	39

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

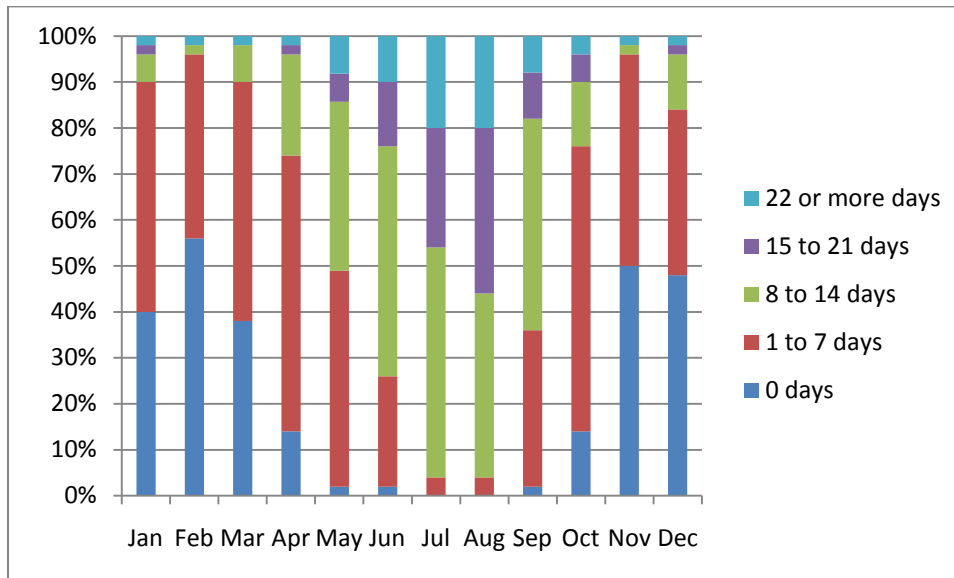
Do you own RVs / boats / ATVs?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	51.3	93.9
No	48.7	6.1
Total n=	39	49

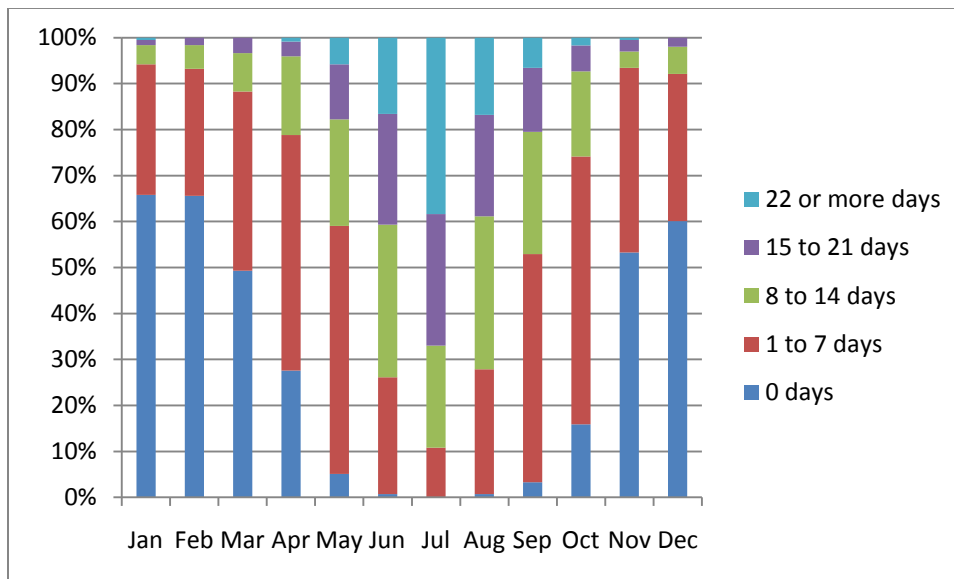
Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

How many days (on average) do you spend at your cottage?

Norman Lake



Savonlinna



Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

These two charts show very similar use patterns for Savonlinna and Norman Lake, which indicate predominant use in the summer months. The Norman Lake cottage use curve is less steep and, in comparison with Savonlinna, demonstrates more year-round

use and a larger number of users who frequent their cottages for medium time ranges of one to two weeks.

Savonlinna, in contrast, has more distinct cottage use seasons, as Savonlinna cottagers demonstrate a greater tendency to long visits of three weeks or more in the summer but no cottage use in the winter.

How many people regularly use your cottage?

	Savonlinna Survey Percent	Norman Lake Survey Percent
2 or less	49.3	51.0
3 to 5	30.1	26.6
6 or more	20.5	22.4
Total n=	302	49

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
 “Foundations of Cottage Culture” 2010.

How do you think you will be visiting your cottage during the next 5 to 10 years?

	Savonlinna Survey Percent	Norman Lake Survey Percent
I've plans/decided to move there permanently	0.7	4.0
I'd like to move there permanently	2.6	4.0
I'll use the cottage more often	32.8	36.0
I'll use the cottage like now	47.5	46.0
I'll use the cottage less	9.2	4.0
I'll give up the place	2.3	4.0
Cannot say	4.9	2.0
Total n=	305	50

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey "Foundations of Cottage Culture" 2010.

Improvements / major investments in cottage structure over the last 5 years

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	49.2	62.0
No	50.8	38.0
Total n=	299	50

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Is your cottage winterized / can it be used year-round?

	Savonlinna Total # of Respondents	Norman Lake Survey Percent
Yes	42.9	67.3
No, but I am planning to winterize it	3.3	4.1
No	53.8	28.6
Total n=	301	49

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Services / equipment at the cottage

	Savonlinna	Norman Lake
	% yes (n)	% yes (n)
Electricity	63.7 (195)	18.0 (50)
Running water	32.4 (99)	26.0 (50)
Sewerage	41.2 (126)	4.0 (50)
Indoor bathroom	21.2 (65)	10.0 (50)
TV	71.2 (218)	24.0 (50)
Computer w. Internet Access	23.2 (71)	0.0 (50)
Washing machine	19.0 (58)	6.0 (50)
Dishwasher	15.0 (46)	2.0 (50)
Boat dock	N/A	82.0 (50)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
"Foundations of Cottage Culture" 2010.

Do you think cottaging poses negative environmental impacts?

	Savonlinna	Norman Lake
	Survey	Survey
	Percent	Percent
Yes	28.6	25.0
No	34.0	66.7
Not sure	37.4	8.3
Total n=	294	48

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey "Foundations of Cottage Culture" 2010.

Have you noticed any environmental problems in the cottage area?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	23.4	37.5
No	76.6	62.5
Total n=	295	48

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

When do you normally visit your cottage?

	Savonlinna % yes (n)	Norman Lake % yes (n)
Occasionally	33.3 (102)	18.8 (48)
Weekends	54.6 (167)	83.3 (48)
Weekdays	25.5 (78)	52.1 (48)
Holidays***	73.5 (225)	77.1 (48)
Summer vacation	N/A	70.8 (48)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

*** The translation of ‘holidays’ may have included ‘vacation’ and led to the exclusion of ‘summer vacation’ as a category in the Savonlinna survey.

How important are the following activities at your cottage?

	Savonlinna Rating (n)	Norman Lake Rating (n)
Garden, lawn, vegetable garden	2.38 (291)	2.12 (49)
Building, renovation, maintenance	3.81 (276)	3.79 (48)
Firewood, forest work	3.84 (299)	3.75 (48)
Fishing, hunting *	2.35 (278)	2.69 (49)
Picking berries, mushrooms	4.00 (303)	2.50 (48)
Being outdoors in nature	4.03 (270)	4.45 (49)
Snowmobiles, ATVs, mopeds	1.34 (290)	2.82 (49)
Swimming	4.05 (268)	4.04 (50)
Waterskiing, jet skiing	1.19 (289)	2.17 (48)
Motor boating	2.54 (270)	3.24 (49)
Hiking	2.48 (293)	3.18 (49)
Canoeing, rowing	3.18 (271)	3.78 (49)
Jogging, walking	3.24 (297)	3.48 (50)
Skiing, snowshoeing	N/A	2.59 (49)
Eating and drinking, barbequing	4.02 (297)	4.20 (49)
Watching TV	2.34 (282)	1.53 (49)
Reading	3.34 (298)	3.90 (50)
Being idle	3.26 (283)	3.40 (50)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Notes: 1=Not at all important, 2=Not very important, 3=Somewhat important, 4=Quite important, 5=Very important

* Savonlinna rated fishing and hunting separately, with fishing rating at 3.35 (266) and hunting at 1.35 (289). The rating included in this table represents the mean value of the two.

How much do you feel “at home” at your cottage?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Strongly at home	60.0	74.0
At home	29.7	22.0
Neutral/to some extent	9.0	4.0
Not at home	0.7	0.0
Strongly not at home/not at all	0.7	0.0
Total n=	300	50

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

Table C5: How much do you feel at home in the following places?

	Savonlinna Rating (n)	Norman Lake Rating (n)
Your cottage	4.48 (300)	4.70 (50)
Cottage community/village	3.82 (291)	3.81 (43)
Permanent residence	4.48 (299)	4.58 (48)
Town of your permanent residence	4.08 (294)	4.56 (46)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

1=Strongly not at home, 2=Not at home, 3=Neutral, 4=At home, 5=Strongly at home

Relationship with the cottage area/place

	Savonlinna Rating (n)	Norman Lake Rating (n)
Best place for what I like to do	3.96 (301)	4.58 (48)
No other place can compare to this	4.00 (303)	3.84 (45)
This place is very important to me	4.51 (293)	4.76 (49)
Would be sad if I couldn't come here any longer	4.38 (301)	4.29 (49)
Here I can be myself	3.98 (290)	4.47 (47)
This place expresses who I am	3.85 (302)	4.13 (46)
I feel like I belong here	4.03 (292)	4.47 (47)
I'd be ready to make sacrifices to help protect this place	3.98 (297)	4.40 (48)
No particular feelings for this place	1.35 (300)	1.22 (45)
Sad memories related to this place	1.50 (301)	1.43 (46)
I get bored here	1.45 (287)	1.30 (47)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey "Foundations of Cottage Culture" 2010.

Notes: 1=Totally disagree, 2=Disagree, 3=Do not agree or disagree, 4=Agree, 5=Totally agree

Do you or your spouse have relatives/friends in the cottage area?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	55.6	70.0
No	43.5	30.0
Total n=	301	50

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey "Foundations of Cottage Culture" 2010.

Do you know most of your neighbours?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	78.5	69.4
No	21.5	30.6
Total n=	298	49

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

How often are you in contact with the following groups in the area?

	Savonlinna Score (n)	Norman Lake Score (n)
Permanent residents	3.36 (296)	2.35 (49)
Cottagers	3.10 (291)	3.27 (48)
Tourists	1.80 (288)	1.51 (45)
Visiting friends	3.42 (298)	3.16 (49)
Relatives in the area	2.71 (286)	1.63 (46)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

Notes: 1=Never, 2=Sometimes, 3=Time-to-time, 4=Often, 5=Very often

Would you like to have more contact with the following groups?

	Savonlinna Score (n)	Norman Lake Score (n)
Permanent residents	3.15 (295)	3.02 (50)
Cottagers	3.08 (295)	3.12 (50)
Tourists	2.24 (288)	2.57 (47)
Visiting Friends	3.56 (291)	3.35 (49)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Notes: 1=Much less, 2=Less, 3=Same, 4=More, 5=Much more

In case of contact with local residents, how much was it about the following?

	Savonlinna Score (n)	Norman Lake Score (n)
No contacts at all	1.00 (15)	N/A
Visiting	2.81 (269)	3.54 (46)
Neighbourly help	2.98 (284)	3.21 (47)
Local events	2.55 (274)	2.36 (44)
Hobbies / activities	1.96 (276)	2.35 (43)
Collective water supply, sewage, or waste disposal	2.17 (270)	1.47 (43)
Collective road maintenance	3.04 (285)	1.58 (40)
Saying hello occasionally	3.75 (278)	3.66 (38)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Notes: 1=Not at all, 2=A little, 3=Somewhat, 4=Mostly, 5=Very much

Discontent between cabin groups / people in the cottage area?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	23.9	38.0
No	76.1	62.0
Total n=	293	50

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

Has cottage tourism become more important / significant in the area?

	Savonlinna Survey Percent	Norman Lake Survey Percent
Yes	84.3	36.4
No	15.7	63.6
Total n=	293	44

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

Do you think an increase in the number of cottages would affect the following?

	Savonlinna Score (n)	Norman Lake Score (n)
Business opportunities	3.74 (276)	2.95 (42)
Crime	3.30 (281)	1.85 (47)
Noise/pollution	3.38 (276)	1.53 (47)
Community cohesion	2.99 (280)	2.40 (43)
Road / infrastructure maintenance	3.68 (279)	2.87 (45)
Recreation opportunities	3.44 (277)	2.82 (45)
Own attachment to the area	3.12 (281)	2.22 (46)

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Notes: 1=Make much worse, 2=Make worse, 3=No change, 4=Improve, 5=Considerably improve

Household Age Distribution (respondent included)

	Savonlinna Survey Percent	Norman Lake Survey Percent
0-29	19.50	21.77
30-39	4.46	7.26
40-49	11.00	14.52
50-59	22.14	24.19
60+	42.90	32.26
Total n=	718	124

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey “Foundations of Cottage Culture” 2010.

Marital Status

	Savonlinna Survey Percent	Norman Lake Survey Percent
Single (never married)	3.7	0.0
Married / common law	86.2	93.8
Separated / divorced	4.7	4.2
Widowed	5.0	2.1
Total n=	298	48

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

Household income**

	Savonlinna Total # of Respondents	Norman Lake Survey Percent
Low	28.21	26.2
Medium	53.93	31.0
High	17.86	42.9
Total n=	280	43

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.

** For values of categories ‘low’, ‘medium’, and ‘high’, see *Recoded CAD annual* for Savonlinna and Norman Lake respectively (below).

****Income Data Conversions**

Currency conversions were completed on December 15, 2010.

<http://www.xe.com/ucc/>

<p>Savonlinna:</p> <ul style="list-style-type: none">• Household income EUR monthly <p>Up to €2,000 €2,000 to €3,999 €4,000 to €5,999 €6,000 to €7,999 €8,000 to €9,999 €10,000 or more</p> <p>-- ORIGINAL --</p>	<p>Norman Lake:</p> <ul style="list-style-type: none">• Converted and rounded CAD monthly to <u>EUR monthly</u> <p>Up to €1,200 €1,200 to €2,799 €2,800 to €4,399 €4,400 to €5,999 €6,000 to €7,499 €7,500 to €8,999 €9,000 or more</p>
<p>Savonlinna:</p> <ul style="list-style-type: none">• Converted and rounded EUR monthly to <u>EUR annual</u> <p>Up to €24,000 €24,000 to €47,999 €48,000 to €71,999 €72,000 to €95,999 €96,000 to €119,999 €120,000 or more</p>	<p>Norman Lake:</p> <ul style="list-style-type: none">• Converted and rounded CAD annual to <u>EUR annual</u> <p>Up to €15,000 €15,000 to €33,999 €34,000 to €52,999 €53,000 to €71,999 €72,000 to €90,499 €90,500 to €109,999 €110,000 or more</p>
<p>Savonlinna:</p> <ul style="list-style-type: none">• Converted and rounded EUR monthly to <u>CAD monthly</u> <p>Up to \$2,600 \$2,600 to \$5,299 \$5,300 to \$7,999 \$8,000 to \$10,599 \$10,600 to \$13,199 \$13,200 or more</p>	<p>Norman Lake:</p> <ul style="list-style-type: none">• Converted and rounded CAD annual to <u>CAD monthly</u> <p>Up to \$1,600 \$1,600 to \$3,749 \$3,750 to \$5,799 \$5,800 to \$7,899 \$7,900 to \$9,999 \$10,000 to \$11,999 \$12,000 or more</p>

<p>Savonlinna:</p> <ul style="list-style-type: none"> • Converted and rounded EUR annual to <u>CAD annual</u> <p>Up to \$32,000 \$32,000 to \$63,699 \$63,700 to \$95,499 \$95,500 to \$127,299 \$127,300 to \$159,099 \$159,100 or more</p>	<p>Norman Lake:</p> <ul style="list-style-type: none"> • Household income <u>CAD annual</u> <p>Up to \$20,000 \$20,000 to \$44,999 \$45,000 to \$69,999 \$70,000 to \$94,999 \$95,000 to \$119,999 \$120,000 to \$144,999 \$145,000 or more</p> <p style="text-align: center;">-- ORIGINAL --</p>
<p>Savonlinna:</p> <ul style="list-style-type: none"> • <u>Recoded CAD annual</u> into three groups <p>\$63,699 or less \$63,700 to \$127,299 \$127,299 or more</p>	<p>Norman Lake:</p> <ul style="list-style-type: none"> • <u>Recoded CAD annual</u> into three groups <p>\$44,999 or less \$45,000 to \$94,999 \$95,000 or more</p>

Primary employment status

	Savonlinna Survey Percent	Norman Lake Survey Percent
Working full-time	41.0	35.4
Working part-time	1.7	10.4
Self-employed full-time	6.3	4.2
Self-employed part-time	0.3	2.1
Not employed	2.3	2.1
Student (incl. students who work p.t.)	N/A	0.0
Homemaker	0.7	0.0
Retired	47.7	43.8
Seasonal	N/A	2.1
Total n=	306	48

Source: Savonlinna Cottage Survey 2010 and Norman Lake Survey
“Foundations of Cottage Culture” 2010.