

**Community Development Institute
University of Northern BC**

A Community for People of all Ages and Stages of Life

**District of Clearwater 2011
Community Economic Development Plan**

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Appendix 4: Survey Tables

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Summary Tables

Key Issues

Table A1a: Positive Attributes of Clearwater and Area – Survey Participants

Natural Environment (53)
Services (48)
Natural Resource Assets (44)
Recreation and Tourism (39)
Infrastructure (16)
Community Support / Participation (11)
Municipal Affairs (9)
Economy (8)
Location (8)
Small Town Living (8)
Leadership (7)
Community Resiliency (5)
Demographics (5)
Housing (5)
Partnerships, Networks, and Cooperation (5)
Human Resources (2)
Information and Communication (2)
Programs (2)
Cost of Living (1)
Energy (1)
Financial Resources (1)
Transportation (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Table A2a: Problems Identified for Clearwater and Area – Survey Participants

Economic Development (58)
Community Design and Planning (55)
Recreation and Tourism (52)
Infrastructure (42)
Resource Development (41)
Services (22)
Communications and Technology (18)
Partnerships and Cooperation (10)
Energy (9)
Attitudinal Barriers (8)
Industrial Infrastructure (8)
Municipal Affairs (8)
Transportation Services (8)
Agriculture (6)
Crime and Safety (6)
Demographics (6)
Education and Training (6)
Housing (6)
Marketing (6)
Community Conflict (4)
Community Participation (2)
Cost of Living (2)
Geographic Location (2)
Natural Environment (2)
Financial Resources (1)
Human Resources (1)
Social Issues (1)
Youth Development (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Opportunities and Challenges

Table B1a: Key Opportunities for the Clearwater Area – Survey Participants

Recreation and Tourism (95)
Resource Development (80)
Agriculture (20)
Economy (16)
Services (10)
Community Design and Planning (8)
Transportation (7)
Energy (6)
Marketing (6)
Retirement Industry (6)
Arts and Culture (5)
Recruitment and Retention (4)
Education and Training (3)
Infrastructure (3)
Geographic Location (2)
Human Resources (2)
Municipal Affairs (2)
Housing (1)
Industrial Infrastructure (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Table B2a: Key Challenges for the Clearwater Area – Survey Participants

Economy (46)
Community Design and Planning (25)
Resource Development (23)
Services (22)
Recreation and Tourism (18)
Recruitment and Retention (10)
Demographics (10)
Financial Resources (9)
Infrastructure (9)
Communications (8)
Industrial Infrastructure (6)
Municipal Affairs (6)
Transportation (6)
Community Cohesion (5)
Human Resources (5)
Energy (4)
Marketing (4)
Attitudinal Barriers (3)
Community Participation (3)
Education and Training (3)
Retirement Industry (3)
Crime and Safety (2)
Geographic Location (2)
Social Issues (2)
Youth Development (2)
Agriculture (1)
Cost of Living (1)
Housing (1)
Leadership (1)
Partnerships and Cooperation (1)
Policy (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Community Aspirations

Table C1a: Aspirations for your community in 5 years – Survey Participants

Recreation and Tourism (50)
Resource Development (29)
Economy (26)
Services (25)
Community Design and Planning (18)
Infrastructure (14)
Arts and Culture (13)
Demographics (12)
Community Support and Participation (9)
Agriculture (8)
Housing (4)
Communications Infrastructure (3)
Education and Training (3)
Industrial Infrastructure (3)
Community Resiliency (2)
Crime and Safety (2)
Social Issues (2)
Transportation (2)
Energy (1)
Human Resources (1)
Leadership (1)
Natural Environment (1)
Partnerships and Cooperation (1)
Technology (1)
Other (3)

Source: District of Clearwater Community Economic Development Survey 2010.

Table C2a: Aspirations for your community in 20 years – Survey Participants

Recreation and Tourism (83)
Economy (30)
Community Design and Planning (26)
Demographics (23)
Services (20)
Arts and Culture (18)
Community (17)
Infrastructure (14)
Agriculture (10)
Natural Environment (8)
Education and Training (7)
Human Resources (6)
Transportation (6)
Community Participation (5)
Housing (5)
Resource Development (5)
Crime and Safety (4)
Industrial Infrastructure (4)
Attitudinal Change (3)
Energy (3)
Partnerships and Cooperation (3)
Retirement Industry (3)
Small Town Living (3)
Cost of Living (2)
Sustainable Development (2)
Financial Resources (1)
Leadership (1)
Social Issues (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Table C3a: Aspirations for your local economy in 5 years – Survey Participants

Resource Development (47)
Economy (42)
Recreation and Tourism (18)
Housing (6)
Communications and Technology (5)
Community Design and Development (4)
Infrastructure (4)
Services (4)
Arts and Culture (2)
Education and Training (2)
Energy (2)
Agriculture (1)
Municipal Affairs (1)
Partnerships and Cooperation (1)
Transportation (1)
Other (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Table C4a: Aspirations for your local economy in 20 years – Survey Participants

Economy (61)
Tourism (50)
Resource Development (34)
Transportation (10)
Agriculture (8)
Community Design and Planning (8)
Community (6)
Demographics (6)
Energy (6)
Services (6)
Housing (6)
Arts and Culture (4)
Environmental Assets (4)
Human Resources (3)
Marketing (2)
Technology (2)
Education and Training (1)
Infrastructure (1)

Source: District of Clearwater Community Economic Development Survey 2010.

Detailed Tables

Key Issues

Table A1b: Positive Attributes of Clearwater and Area – Survey Participants

Natural Environment (53)	Greenhouses (1)
Beautiful scenery (12)	High value logs (size and grain) (1)
Wells Gray Provincial Park (11)	Nurseries (1)
Dutch Lake (8)	Natural Resource Assets Cont'd
Natural environment (8)	Ranching (1)
Air quality (3)	Renewable resources (1)
Water quality (3)	Woodlots (1)
Parks (2)	
Rivers (2)	Recreation and Tourism (39)
Mountains (1)	Tourism (13)
Rotary park (1)	Recreational opportunities (5)
Wildlife (1)	Arena (3)
Volcanoes (1)	Hiking trails (2)
	Range of amenities (2)
Services (48)	Accommodations (1)
Hospital (12)	Adventure tourism (1)
Schools (6)	Bed and breakfasts (1)
Community Resource Centre (4)	Biking trails (1)
Farmer's market (3)	Gym (1)
Medical clinic (3)	Hosting hockey tournaments (1)
Range of services (3)	Information centre (1)
Dental services (2)	Outdoor activities (1)
Fire department (2)	Skateboard park (1)
Ambulance (1)	Ski hill (1)
Banks (1)	Sportsplex (1)
DFO (1)	Tennis courts (1)
Funeral services (1)	Walking trails (1)
Grocery store (1)	Whitewater recreational opportunities (1)
Hardware stores (1)	
Kal-Tire (1)	Infrastructure (16)
Library (1)	Highway infrastructure (5)
Motor vehicle office (1)	Railways (4)
RCMP (1)	Empty prison facility (2)
Thrift store (1)	Improved highway frontage (2)
University extension (1)	General infrastructure (1)
Video store (1)	Infrastructure to support a larger population (1)
	Town hall (1)
Natural Resource Assets (44)	
Mining (12)	Community Support / Participation (11)
Forestry (7)	People involved in community projects (2)
Community forest (5)	Active younger Chamber members (1)
Natural resources (4)	Business support of local events (1)
Agriculture (3)	Business support for local schools (1)
Jobs from fuel management (3)	Business support for local sports (1)
Diverse forest species (2)	Community interest in the future (1)
Fish hatchery (1)	Community support for a community plan (1)
Forest house (1)	Opportunity to affect change (1)

Participation on committees (1)
Volunteers (1)

Municipal Affairs (9)

Incorporation of municipality (7)
District is identifying and addressing issues (1)
Government (1)

Economy (8)

Good customer service (2)
Family friendly businesses (1)
Locally owned businesses (1)
New businesses (1)
Potential for growth (1)
Shell is open later (1)
Young entrepreneurs (1)

Location (8)

Geographic location (6)
Distance from Kamloops (1)
Located between Vancouver and Edmonton (1)

Small Town Living (8)

Friendly people (5)
Small town (2)
Rural area (1)

Leadership (7)

Leadership by mayor and council (5)
Chamber's proactive to serve businesses (1)
Progressive Chamber of Commerce (1)

Community Resiliency (5)

Commitment to stay (2)
Community spirit (1)
New sense of community (1)
Residents pursuing new revenue sources (1)

Demographics (5)

Diversity of age groups in the community (2)
Enthusiastic younger residents (1)
Young families (1)
Young residents (1)

Housing (5)

Seniors' housing complex (2)
Affordable housing (1)
Businesses with residences connected to them (1)
Low land prices (1)

Partnerships, Networks, and Cooperation (5)

Willingness to work together (3)
Cooperation across working groups (1)
Work with First Nations (1)

Human Resources (2)

Knowledgeable staff at district office (1)
Skills related to natural resources (1)

Information and Communication (2)

Communication with district (1)
Research (1)

Programs (2)

Access to government employment programs (1)
Recycling program (1)

Cost of Living (1)

Affordable cost of living (1)

Energy (1)

Power project (1)

Financial Resources (1)

Access to grant programs (1)

Transportation (1)

Handydart (1)

Source: District of Clearwater Community Economic Development Survey 2010.

