

**Community Development Institute
University of Northern BC**

A Community for People of all Ages and Stages of Life

**District of Clearwater 2011
Community Economic Development Plan**

Greg Halseth, Don Manson, and Laura Ryser

Appendix 3: Survey Materials

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Questionnaire Cover Letter

Hello,

The District of Clearwater and the North Thompson Economic Development Society are working to create a Community Economic Development plan for the local area. To help collect input for the plan, they have asked the Community Development Institute at UNBC to administer a community questionnaire to collect information about issues, challenges, opportunities, assets, and aspirations that people feel are important to the future of the local economy. To accomplish this task, we need your help in completing the questionnaire.

You will find that the questionnaire is divided into several parts. Your participation in this study is entirely voluntary and, as such, you may choose not to participate. If you do participate, you may choose to not answer any questions that make you uncomfortable. Ideally, I would like you to answer all of the questions which you feel apply.

I would like to stress that any information you provide will be kept confidential and no information will be published which may be used to identify individuals. All information shared in this questionnaire will be held in strict confidence by the research team. All records will be kept in a locked room at UNBC and will be accessible only to the research team. The information will be kept until the Community Economic Development plan is complete. After this time, all questionnaire materials will be destroyed.

Copies of the questionnaire are available at the District of Clearwater offices, the North Thompson Economic Development Society offices, and at the local library. Electronic copies of the questionnaire are available for downloading and printing (as PDF or WORD files) from the District of Clearwater, the North Thompson Economic Development Society, and UNBC Community Development Institute websites.

Once completed, the questionnaires can be dropped into locked boxes located at the District of Clearwater offices, the North Thompson Economic Development Society offices, and at the local library. People can also choose to mail the completed questionnaires to me at the UNBC address below. People who download and complete the questionnaire on-line may choose to e-mail the completed file directly to me at: halseth@unbc.ca.

I would like to thank you for taking the time to help with this project. Your response will be of great assistance. If you have any questions or concerns, please do not hesitate to contact me. This project has been assessed by the UNBC Research Ethics Board. The project team does not consider there to be any risks to participation. Any complaints about this project should be directed to the Office of Research, UNBC (250) 960-5820; e-mail is reb@unbc.ca.

The completed Community Economic Development plan will be available from the District of Clearwater and the North Thompson Economic Development Society.

Sincerely,

Greg Halseth
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Director, Community Development Institute at UNBC
University of Northern British Columbia
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Questionnaire



Community Economic Development Plan Questionnaire

The District of Clearwater, the Wells Gray Country Services Committee (Area A – TNRD), together with the Community Development Institute at UNBC, are working on a new Community Economic Development Plan.

This questionnaire asks about issues, challenges, opportunities, assets, and aspirations that people feel are important to the future of the local economy. You will find that the questionnaire is divided into several parts. Your participation is entirely voluntary and, as such, you may choose not to participate. If you do participate, you may choose to not answer any questions that make you uncomfortable.

All information provided will be kept confidential by the UNBC research team and no information will be published which can identify individuals. Once received, all records will be kept in a locked room at UNBC and will be accessible only to the research team. The information will be kept until the Community Economic Development plan is complete. After this time, all questionnaire materials will be destroyed.

Copies of the questionnaire are available at the District of Clearwater offices. Electronic copies are available from the District of Clearwater website. If you complete the questionnaire on-line, you can e-mail the completed file directly to: halseth@unbc.ca.

If you have any questions or concerns, please contact Greg Halseth, Director, Community Development Institute at UNBC (250- 960-5826 or e-mail: halseth@unbc.ca). This project has been assessed by the UNBC Research Ethics Board. The project team does not consider there to be any risks to participation. Any complaints about this project should be directed to the Office of Research, UNBC (250) 960-5820; e-mail: reb@unbc.ca.

When completed, copies of the Community Economic Development plan will be available from the District of Clearwater.

Please drop the completed Questionnaire in the sealed boxes at:

**District of Clearwater Office
132 Station Road
Clearwater, B.C. V0E 1N0**

**Or you can return by mail to:
District of Clearwater Office
Box 157, Clearwater, B.C. V0E 1N0**

Please save this information for your records.

A prize draw is being offered. To qualify, the Questionnaire must be returned by November 15, 2010. Please write your name, address, and phone number below - cut this information off from the Questionnaire and deposit it separately into the Questionnaire drop boxes

-----cut here -----

Name: _____

Address: _____

Phone Number: _____

**District of Clearwater &
Wells Gray Country Services Committee (Area A - Thompson-Nicola Regional District)
Community Economic Development Plan Questionnaire**

“Community Economic Development is about working together to balance and integrate local economic and businesses opportunities with community goals, values and needs”

Part I Key Issues

This section is about key issues you feel need attention in the community and area over the next 20 years.

When you think about building foundations for the future, in terms of **community economic development**;

- what do you think is **positive** in your community and area today?

- what do you think is a **problem** in your community or area today?

- what else do you think is a key issue that needs attention?

Part II Current Opportunities and Challenges

This section is about current opportunities and challenges for the community and area.

In terms of **community economic development** what do you think are;

- some of the key **opportunities** for your community and area?

- some of the key **challenges** for your community and area?

What else you would you add in terms of our current situation?

Part III Aspirations

This section is about what your vision for what the community and economy might be like in the next 5 years and in the next 20 years.

How would you describe your vision for your **community**;

- in 5 years?

- in 20 years?

How would you describe your vision for the local **economy**;

- in 5 years?

- in 20 years?

Beyond the topic of community economic development, do you hold any special aspirations for your community in the future?

Before we leave this topic, is there anything else you want to say about your vision for the future of the community and area?

Part IV Actions

This section asks about things that may be happening in your community that you feel are important with respect to community economic development.

Please describe any actions presently under way in your community and area to do with:

Community development;

Is there adequate public involvement?
(How might this be changed?)

Is there adequate support?
(How might this be changed?)

Is there adequate action coming from these activities?

Economic development;

Is there adequate public involvement?
(How might this be changed?)

If it was up to you, what would be the **top 2 things** in which you think local government should invest its time and money?

Part VI Further Comments

Thank you for your time in completing this questionnaire. We very much value your input.

If there are any other topics connected with Community Economic Development in the District of Clearwater and the Wells Gray Country Services Committee (Area A – TNRD) that we have not touched upon, please use the remaining space to share your thoughts with us. (Feel free to add additional pages)

Please note that you can drop your filled in Questionnaire in a drop box at:

- District of Clearwater Office
 - Wells Gray Home Hardware
 - Community Resource Centre of the North Thompson
 - Clearwater Library
 - Dee's General Store
 - Vavenby Post Office
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