

**Community Development Institute
University of Northern BC**

A Community for People of all Ages and Stages of Life

**District of Clearwater 2011
Community Economic Development Plan**

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Appendix 2: Interview Materials

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Consent Form

**District of Clearwater & Wells Gray Country Services Committee (Area A TNRD)
Community Economic Development plan**

Interview Consent Form

Purpose – This project is commission by the District of Clearwater, to work in partnership with the Wells Gray Country Services Committee (Area A – TNRD) and the Community Development Institute at UNBC. The purpose of this project is to review past community and economic development plans, and to talk with local residents about economic development options, in creating a new Community Economic Development plan.

How Respondents Were Chosen - Interview participants were selected from among those people who have been active in local economic development planning, as well as people active with local economic and community groups. All of these names come from publically available community listings. It is also expected that some people will self-identify and contact the research team seeking to contribute to plan development through participation in an interview. The interviewees were selected for their potential to provide information about issues relevant to a Community Economic Development plan. The interview should take about 30 minutes to complete.

Anonymity And Confidentiality - The names of participants will not be used in any reporting, nor will any information which may be used to identify individuals. All information shared in this interview will be held within strict confidence by the researchers. All records will be kept in a locked research room at UNBC and will be accessible only to the research team. The information will be kept until the final Community Economic Development plan is complete. After this time, all information related to the interview will be destroyed.

Potential Risks And Benefits - This project has been assessed by the UNBC Research Ethics Board. The project team does not consider there to be any risks to participation. We hope that by participating you will have a chance to provide input into issues relevant to a Community Economic Development plan.

Voluntary Participation - Your participation in the research project is entirely voluntary and, as such, you may chose not to participate. If you do participate, you may choose to not answer any question that makes you uncomfortable, and you have the right to terminate the interview at any time and have all the information you provided withdrawn from the study.

Research Results - In case of any questions that may arise from this research, please feel free to contact Dr. Greg Halseth (250-960-5826, halseth@unbc.ca) in the Geography Program at UNBC. The final Community Economic Development plan will be made available at the District of Clearwateroffice, on the District’s website and through the Wells Gray Country Services Committee.

Complaints - Any complaints about this project should be directed to the Office of Research and Graduate Studies, UNBC (250) 960-5820, or e-mail: reb@unbc.ca

I have read the above description of the study and I understand the conditions of my participation. My signature indicates that I agree to participate in this study.

(Name -please print) (Signature) (Date)

Interview Guide



Community Economic Development Plan Questionnaire

The District of Clearwater, the Wells Gray Country Services Committee (Area A – TNRD), together with the Community Development Institute at UNBC, are working on a new Community Economic Development Plan.

This questionnaire asks about issues, challenges, opportunities, assets, and aspirations that people feel are important to the future of the local economy. You will find that the questionnaire is divided into several parts. Your participation is entirely voluntary and, as such, you may choose not to participate. If you do participate, you may choose to not answer any questions that make you uncomfortable.

All information provided will be kept confidential by the UNBC research team and no information will be published which can identify individuals. Once received, all records will be kept in a locked room at UNBC and will be accessible only to the research team. The information will be kept until the Community Economic Development plan is complete. After this time, all questionnaire materials will be destroyed.

Copies of the questionnaire are available at the District of Clearwater offices. Electronic copies are available from the District of Clearwater website. If you complete the questionnaire on-line, you can e-mail the completed file directly to: halseth@unbc.ca.

If you have any questions or concerns, please contact Greg Halseth, Director, Community Development Institute at UNBC (250- 960-5826 or e-mail: halseth@unbc.ca). This project has been assessed by the UNBC Research Ethics Board. The project team does not consider there to be any risks to participation. Any complaints about this project should be directed to the Office of Research, UNBC (250) 960-5820; e-mail: reb@unbc.ca.

When completed, copies of the Community Economic Development plan will be available from the District of Clearwater.

Please drop the completed Questionnaire in the sealed boxes at:

**District of Clearwater Office
132 Station Road
Clearwater, B.C. V0E 1N0**

**Or you can return by mail to:
District of Clearwater Office
Box 157, Clearwater, B.C. V0E 1N0**

Please save this information for your records.

A prize draw is being offered. To qualify, the Questionnaire must be returned by November 15, 2010. Please write your name, address, and phone number below - cut this information off from the Questionnaire and deposit it separately into the Questionnaire drop boxes

-----cut here -----
Name: _____
Address: _____
Phone Number: _____

**District of Clearwater &
Wells Gray Country Services Committee (Area A - Thompson-Nicola Regional District)
Community Economic Development Plan Questionnaire**

“Community Economic Development is about working together to balance and integrate local economic and businesses opportunities with community goals, values and needs”

Part I Key Issues

This section is about key issues you feel need attention in the community and area over the next 20 years.

When you think about building foundations for the future, in terms of **community economic development**;

- what do you think is **positive** in your community and area today?

- what do you think is a **problem** in your community or area today?

- what else do you think is a key issue that needs attention?

Part II Current Opportunities and Challenges

This section is about current opportunities and challenges for the community and area.

In terms of **community economic development** what do you think are;

- some of the key **opportunities** for your community and area?

- some of the key **challenges** for your community and area?

What else you would you add in terms of our current situation?

Part III Aspirations

This section is about what your vision for what the community and economy might be like in the next 5 years and in the next 20 years.

How would you describe your vision for your **community**;

- in 5 years?

- in 20 years?

How would you describe your vision for the local **economy**;

- in 5 years?

- in 20 years?

Beyond the topic of community economic development, do you hold any special aspirations for your community in the future?

Before we leave this topic, is there anything else you want to say about your vision for the future of the community and area?

Part IV Actions

This section asks about things that may be happening in your community that you feel are important with respect to community economic development.

Please describe any actions presently under way in your community and area to do with:

Community development;

Is there adequate public involvement?
(How might this be changed?)

Is there adequate support?
(How might this be changed?)

Is there adequate action coming from these activities?

Economic development;

Is there adequate public involvement?
(How might this be changed?)

Part V **Priorities**

It is always difficult to make choices. To assist with local government decision-making, this section asks what you think might be some key priorities for community economic development.

There are a number of action areas for which local and other governments (Federal / Provincial) can exercise considerable responsibility. In this section we ask you to rank your top 5 priorities in each group. If there are topics that you think should be listed, please add them to the list.

Please rank the **top 5 priority areas** for local government.

(1=most important ... 5=least important)

Local Government

- _____ Arts and culture services and facilities
- _____ Basic water and sewerage services
- _____ Community forest
- _____ Development regulations
- _____ Economic development
- _____ Environmental protection
- _____ Fire / police / emergency services
- _____ Food and agricultural opportunities
- _____ Housing
- _____ Parks and Trails
- _____ Recreation services and facilities
- _____ Seniors' housing and services
- _____ Services for youth and teens
- _____ Social and family services
- _____ Transportation and transportation services
- _____ Tourism
- _____ Waste Management
- _____ World heritage status for Wells Gray Park
- _____ Other: _____
- _____

Please rank the **top 5 priority areas** for working with other authorities.

(1=most important ... 5=least important)

Other Authorities

- _____ Education services
- _____ Environmental protection
- _____ Fire / police / emergency services
- _____ Health care services
- _____ Natural resource development
- _____ Provincial Parks
- _____ Seniors' housing and services
- _____ Services for youth and teens
- _____ Social and family services
- _____ Tourism
- _____ World heritage status for Wells Gray Park
- _____ Other: _____
- _____

If it was up to you, what would be the **top 2 things** in which you think local government should invest its time and money?

Part VI Further Comments

Thank you for your time in completing this questionnaire. We very much value your input.

If there are any other topics connected with Community Economic Development in the District of Clearwater and the Wells Gray Country Services Committee (Area A – TNRD) that we have not touched upon, please use the remaining space to share your thoughts with us. (Feel free to add additional pages)

Please note that you can drop your filled in Questionnaire in a drop box at:

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- District of Clearwater Office
 - Wells Gray Home Hardware
 - Community Resource Centre of the North Thompson
 - Clearwater Library
 - Dee's General Store
 - Vavenby Post Office
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