

# UNBC Faculty of Business and Economics Dinner

FRIDAY, MARCH 14, 2025



**Keynote Speaker:**

David Luba

Co-Founder, Head of Partnerships at veritree | tentree

## Winning with Climate Solutions

*From Planting Trees to Planting Trust:  
Pioneering Restorative Business Models*

**SPONSORSHIP OPPORTUNITIES**

## **The UNBC Faculty of Business and Economics Dinner is a premier annual gathering celebrating business and economic development in Prince George and northern British Columbia.**

This highly anticipated evening brings together business leaders, entrepreneurs, professionals, community members, faculty, students, and alumni for an inspiring and engaging experience. Each year, the event features a dynamic keynote speaker who shares their unique story, offering valuable insights and experiences that resonate across industries. It's an evening of local influence and global reach, bringing together individuals who are shaping a sustainable future through education, research, and community impact.

In addition to an inspirational keynote address, attendees enjoy a vibrant atmosphere filled with live music, a networking social hour with appetizers and a cash bar, followed by a plated dinner. It's a great opportunity to be part of a vibrant community committed to leading positive change and fostering sustainability in business, education, and beyond.

Whether you're a seasoned professional or just beginning your business journey, this event offers something for everyone, making it a must-attend celebration of progress and collaboration.



### **Travis Stringer**

Wealth Advisor & Financial Planner at RBC Dominion Securities

*"It was a great evening, and the team did a wonderful job putting it together. Thank you for the invitation, and I look forward to next year!"*

# Sponsorship Opportunities

<b>Benefits</b>	<b>GOLD SPONSOR \$2,000</b>	<b>SILVER SPONSOR \$1,200</b>	<b>BRONZE SPONSOR \$600</b>
Recognition on UNBC Faculty of Business and Economics Dinner print advertising ( <i>February 15 deadline</i> ).	✓		
Reserved table for eight at the event and company logo centrepiece.	✓	✓	
Priority seating for your reserved table at the event.	✓		
Slideshow recognition (rotating throughout the evening).	✓	✓	✓
Recognition on UNBC Faculty of Business and Economics social media channels and on the event website.	✓	✓	✓
Verbal recognition at UNBC Faculty of Business and Economics Dinner.	✓		
Autographed “thank you” from keynote speaker.	✓	✓	✓

## Contact

**Mindy Stroet, CFRE**

Manager, Campaign and Major Gifts

Phone: **250-960-5756**

Web: [www.unbc.ca/fbedinner](http://www.unbc.ca/fbedinner)

Scan for Event  
Information





# Sponsorship Opportunities

## Elevate your brand's presence with our prestigious Title Sponsor opportunity.

As the exclusive Title Sponsor, your organization will receive prominent recognition throughout the event, positioning your brand as a leading supporter of business and economic development in Prince George and northern British Columbia. This premium sponsorship offers unparalleled visibility and a unique chance to align your company with the region's most influential business gathering.

**TITLE SPONSOR**  
**\$5,000**

- ✓ “Presented by” company recognition with logo on eligible marketing materials.
- ✓ Opportunity to give a brief address at the event.
- ✓ Two reserved tables of eight at the event, with preferred seating.
- ✓ Recognition in Faculty of Business and Economics standalone social media posts.
- ✓ Verbal recognition as the Title Sponsor at the Faculty of Business and Economics Dinner.
- ✓ Autographed “Thank You” from the keynote speaker.
- ✓ Exclusive meet and greet opportunity with the Keynote Speaker prior to the event.



### Contact

#### Mindy Stroet, CFRE

Manager, Campaign and Major Gifts

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