

*Posting #24-139CU*

## **eLearning Developer Continuing Studies Term, Full-time August 2024 – March 2025**

### **Purpose**

Reporting to the Educational Technology Manager, Continuing Studies, the eLearning Developer assumes responsibility for development of engaging online learning content in a variety of subject areas and delivery modes. The eLearning Developer plays a key role in course development projects and works closely with the Continuing Studies Coordinators, subject matter experts and other team members assigned.

### **Responsibilities**

The eLearning Developer needs to have the ability to adhere to sound instructional design principles, utilize various learning mediums to develop courses from raw content, immerse in multiple projects with shifting priorities and timelines, write clear instructional materials, provide coaching and training, attend to details, and evaluate and make recommendations regarding instructional design in various modalities. The eLearning Developer is required to complete course development projects to UNBC quality standards within agreed upon timelines, budgets, and client specifications.

Duties include but are not limited to:

- Guiding development of course outlines, learning activities and assessment, etc.;
- Designing storyboard, user flows, and learning flows based on raw course materials to effectively communicate interaction and design ideas;
- Applying instructional design best practices and methodologies to design, develop, and continuously improve immersive online courses from ideation to evaluation;
- Developing digital learning products that are engaging and creative while maintaining the instructional integrity and validity of the solutions;
- Creating and working with design templates and continuously improving UI design to meet technical specifications and the evolving e-learning design tendency;
- Troubleshooting technical design issues within SCORMs and other learning applications;
- Collaborating with stakeholders, contractors, clients, and team members in planning, developing and maintaining online learning courses;
- Conducting design analysis and analyzing expectations of target audiences;
- Assessing, revising, and providing constructive feedback on the work of subject matter experts; and
- Creating test cases and conducting usability tests and quality assurance;



## Qualifications

The successful candidate will possess the following:

- A Master's degree in distributed learning or e-learning, educational technology or computer science; and
- Minimum 3 years' demonstrated experience incorporating appropriate educational technologies into online course design and development based on best practices.

An equivalent combination of education and experience will be considered.

The successful candidate will be able to effectively demonstrate the following:

- Proficient with web design technologies such as JavaScript, HTML/HTML5, CSS, XML, etc;
- Advanced knowledge and experience of authoring and creative tools such as Articulate, Dreamweaver, Photoshop, etc.;
- Experience with SCORM within an LMS;
- Experience with video production/post-production and graphic design;
- Strong knowledge of web accessibility principles and practices, and implications for course design and development; and
- LMS administrative would be considered an asset.

## Salary

This position has been classified at a Grade 11. The annual salary range for this position is \$77,768.60 to \$80,990.00 and the normal starting salary will be \$77,768.60 pro-rated based on length of term.

UNBC offers excellent benefit packages, and employee training and development opportunities. For more details, please see:

<http://www.unbc.ca/human-resources/employee-benefits>

Normal hours of work will be 8:30am – 4:30pm, Monday through Friday. Some evening and weekend work is required periodically, particularly at peak times.

## Our Commitment to Diversity and Employment Equity

The University of Northern British Columbia is fully committed to creating and maintaining an equitable, diverse, and inclusive environment that is accessible to all. We are devoted to ensuring a welcoming, safe, and inclusive campus free from harassment, bullying, and discrimination. This commitment is woven into our motto and mission. In the Dakelh language, UNBC's motto 'En Cha Huná translates to "they also live" and means respect for all living things. Through the respect for all living things, we are able to grow and learn better together, each bringing our own unique individual differences and contributions to inspire leaders for tomorrow by influencing the world today.

Employment equity requires that we remove barriers and overcome both direct and indirect discrimination. In this way, the pool of excellent candidates increases substantially. We encourage applications from members of groups that have been marginalized on any grounds enumerated under the B.C. Human Rights Code, including sex, sexual orientation, gender identity or expression, racialization, disability, political belief, religion, marital or family status, age, and/or status as a First Nation, Metis, Inuit, or Indigenous person.



## About the Community

Since its founding in 1990, the University of Northern British Columbia (UNBC) has emerged as one of Canada's best small research-intensive universities, with a passion for teaching, discovery, people, and the North. UNBC's excellence is derived from community-inspired research, hands-on learning, and alumni who are leading change around the world.

Since time immemorial, Indigenous peoples have walked gently on the diverse traditional territories where the University of Northern British Columbia community is grateful to live, work, learn, and play. We are committed to building and nurturing relationships with Indigenous peoples, we acknowledge their traditional lands, and we thank them for their hospitality. UNBC's largest campus in Prince George is located on the traditional unceded territory of the Lheidli T'enneh, in the spectacular landscape near the geographic centre of beautiful British Columbia.

UNBC consistently ranks in the top three in its category in the annual Maclean's university rankings. UNBC also recently placed among the top five per cent of higher education institutions worldwide by the Times Higher Education World University Rankings.

With a diverse student population, the University is friendly, inclusive, and supportive. Prince George is a city of ~80,000 people with impressive cultural, educational, and recreational amenities. For more information about living and working in Prince George, please refer to <http://www.unbc.ca/experience> and <https://moveupprincegeorge.ca>. Make your mark with this leading post-secondary institution.

## To Apply

The University of Northern British Columbia is committed to employment equity and encourages applications from the four designated groups (women, Indigenous peoples, persons with disabilities, and members of visible minorities) as well as the 2SLGBTQ+ communities and individuals with intersectional identities.

Persons with disabilities, who anticipate needing accommodation for any part of the application and hiring process, may contact UNBC Health & Wellbeing at [employeewellbeing@unbc.ca](mailto:employeewellbeing@unbc.ca). Any personal information provided will be maintained in confidence.

**Internal applicants from CUPE Local 3799 will be given priority consideration.**

Please forward your resume and proof of education (e.g. copy of transcripts or copy of degree/diploma) and include the competition number #24-139CU in the subject line to:

Human Resources, University of Northern British Columbia,  
3333 University Way, Prince George, BC, V2N 4Z9

Email submissions: [HRecruit@unbc.ca](mailto:HRecruit@unbc.ca)  
Inquiries: (250) 960-5521

*All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. We thank all applicants for their interest in UNBC however, only those applicants selected for further consideration will be contacted.*

**Applications will be accepted until 4:30PM on July 18, 2024.**

